

THE NATIONAL URBAN DESIGN CONFERENCE 2018

Winchester Guildhall 20-21-22 September

Expanding Towns and Smaller Cities



Home to the most important of the UK's historic streets and building, surrounded by precious countryside – how can towns and smaller cities grow in a way that provides much needed housing, supports jobs and wealth creation, and encourages healthy lifestyles, while enhancing and protecting the built and natural environment?

Conference Themes

- **Development and Change outside the Town**
- **Development and Change within the Town**
- **Movement and Public Realm**
- **Making things happen - Leadership and Governance**

As a charity, the Urban Design Group runs this conference to make a difference rather than a profit. Tickets are provided at cost, and thanks to generous sponsorship by GreenBlue Urban, Tibbalds, Savills, JTP, Boyle and Summers, Boyer, Holistic City Software and SLR **heavily subsidised tickets are available for local authorities** that are less than 1/20th the price of other national conferences. **Everyone is welcome.**



Thursday 20 September

King Charles Hall, Winchester Guildhall

Urban DesignFest – Expanding Towns and Smaller Cities

A free evening event setting the scene for the conference

6.00 **Doors open**

6.30 **Part 1**

- **Welcome**

Peter Frankum, Peter Frankum, Convenor UDG Solent, Head of Urban Design, Savills

Councillor Caroline Horrill, Leader, Winchester City Council

- **Cathedral Cities in Peril**

Terence O'Rourke, founder, Terence O'Rourke

- **The Joy of Streets**

Andrew Cameron, Andrew Cameron Associates; Co-author, Manual for Streets

- **The So-called Smart City – myths, dangers and possibilities**

Chris Sharpe, Director, Holistic City Software

7.45 Buffet and cash bar

Part 2

15 short sharp 4 minute presentations on the Conference themes of:

- **Development and Change within the Town**

- **Movement and Public Realm**

- **Development and Change outside the Town**

9.50 **Close**

Friday 21 September

King Charles Hall, Winchester Guildhall

Main Conference

8.30 **Registration**

9.30 **Welcome:** *Colin Pullan, Chair Urban Design Group*

- **Welcome**
Howard Gray, Account Manager, GreenBlue Urban
- **Guiding Development in Winchester**
Marcus Adams, Managing Partner, JTP
- **Creating Communities in the Solent Region**
Peter Frankum, Head of Urban Design, Savills
- **Market and County Towns: Common Problems and Less Common Solutions:** the findings of the 2018 Placecheck series
Rob Cowan, Director, Urban Design Skills

11.00 **Coffee break**

11.20 **Movement and Public Realm**

Chair Lynda Addison OBE, Chair, Transport Planning Society

- **The Ingredients of a good Public Realm**
Luan Deda, Associate Director, Boyer
- **Creating enjoyable Streets and Cities**
Chris Martin, Co-Founder, Urban Movement
- **Engineering Liveable Towns**
Steven O'Malley, Founding Director, Civic Engineers
- **Growing Market Towns**
Andy Ward and team, Director, New Master Planning

Leadership and Governance

Chair Georgia Butina-Watson, Professor and Research Director of Urban Design, Oxford Brookes University

- **Involving the Public - the reality**
Laura Alvarez, Heritage and Urban Design, Nottingham City Council
- **Neighbourhood Plans**
Ivan Tennant, Principal Planner, Aecom
- **Leading Better Development - planning policy, design frameworks and design review**
Tim Hagyard, Planning and Urban Design Consultant (former Development Team Leader at East Herts Council)
- **Delivering Public Realm Projects - who's really in charge?**
Catherine Hammant, Independent Consultant

12.55 **Main Hall Exhibition**

UDG AGM for current members of the Urban Design Group

1.15 **Lunch**

14.15 **Development and Change
Within the Town**

Chair and Introductory Presentation
Amanda Reynolds, Director, AR Urbanism

- **Identity and Density**
Jane Manning, Director, Allies and Morrison
- **Changes in the Urban Economy**
Paul Clement, Head of Placemaking, Savills
- **Life After Big Retail** - let's knock stuff down
Paul McTernan, Technical Director – Planning, SLR

**Development and Change
Outside the Town**

Chair and Introductory Presentation
Katje Stille, Director, Tibbalds

- **Connecting New Development to the Town**
Richard Eastham, Director, FERIA Urbanism
- **Velocity**
Annalie Riches, Founding Director, Mikhail Riches
- **Raising the Bar of Design Quality** - the self-build response
Kim Swallowe, Architect & Design Lead, Build! at Cherwell Council

3.35 **Coffee break**

3.55 **Shaping the Town to Come**

Chair and Introductory Presentation **Leo Hammond**, UDG

- **Creating a Sense of Place** - from parameter plans to placemaking
Ananya Banerjee, Director, Head of Design, Boyer
- **Character and Local Distinctiveness in New Buildings and Development**
Mark Hines, Mark Hines Architects
- **Vision for Growth** - why every town needs a vision for the whole town, not just individual sites. The UDG campaign for better urban form
Roger Evans, Director, Studio Real

5.15 **Close: Concluding remarks, Leo Hammond**

Friday
Evening
7.00 for
7.30

Conference Dinner

This year's dinner takes place in the grounds of Winchester Cathedral

Saturday 22 September

Urban Design Walking Tours

FREE - All Welcome

- 9.00 *Tour of the Cathedral*
Dr John Crook FSA, Architectural Historian and Consultant Archaeologist to
Winchester Cathedral
- 10.30 **Coffee break**
- 11.00 *Tour of Winchester*
Rachel Williams, Director of Urban Design, UBU

Conference pricing

Thursday and Saturday events - **Free**

Main Conference

Day tickets - **£115**

UDG Members - **£95**

Contact administration@udg.org.uk for promotional code

Concessions - **£35**

Full time students, retired and those seeking work

Local authorities: councillors and officers - **£35**

Tickets subsidised by conference sponsors - limited to 2 per authority

Conference Dinner - **£62**

Book now on this link

<https://www.eventbrite.co.uk/e/the-national-urban-design-conference-2018-tickets-48689098404>