National Urban Design Conference 2019
Making People Friendly Places
26-28 September Birmingham

URBAN DESIGN GROUP

How do we design them, define them, pay for them?
Programme Friday 27 September

9:00	**Registration. Tea and Coffee**	
	Making People Friendly Towns and Cities	
9:30	Welcome: People Friendly Neighbourhoods, People Friendly Big Streets, People Friendly Town Centres	**Leo Hammond** Lambert Smith Hampton Chair of UDG
9:40	Opening	**Howard Gray** GreenBlue Urban
9:55	People Friendly Economies	**Neil McInroy** CLES (Centre for Local Economic Strategies)
10:05	The Death of 'Clone Towns': designing and delivering projects to transform high streets	**Wendy Maden** Bath and North East Somerset Council
10:15	Northstowe: delivering a new town centre in uncertain times	**Damon Smith** Homes England
10:25	Access for Everyone: transforming central Auckland from a go-through to a go-to place	**Ben Van Bruggen** Auckland Council
10:35	Questions and Discussion	
11:00	**Coffee Break**	
	Frameworks & Strategies for People Friendly Places	
11:30	Framework for People Friendly Places	**Katja Stille** Tibbalds Planning and Urban Design
11:40	Strategic Urban Design: National – Regional – Local	**Paul Reynolds** Urben Studio **Jas Bhalla** Jas Bhalla Architects
11:50	Why Don't we Make People Friendly Places?	**Stephen Bate** Derby City Council
12:00	The Challenges and Opportunities of Community Led Development	**Mike Fox** **Nash Partnership** Lindy Morgan Southmead Development Trust
12:10	Delivering a people-friendly Neighbourhood at Marmalade Lane – National Urban Design Award Winners 2019	**Lora Brill** Resident +JLL **Neil Murphy** TOWN
12:30	Questions and Discussion	
13:00	**Lunch**	

	People - Understanding Them, Helping Them, Working with Them	
Human Need and Behaviour		
14:00	Behavioural Urbanism	**Christopher Martin** Urban Movement
14:10	Applying the Sustainable Development Goals in Urban Design Practice	**Emma Spierin** Conroy Crowe Kelly Architects & Urban Designers
14:20	What Big Data can Tell us About Mental Health in Cities	**Neil Davidson** Urban Mind, J & L Gibbons
14:30	Questions and Discussion	
Towards Urban Environments that Work		
14:40	Design for Health	**Katie Christou** David Lock Associates
14:50	Urban Design and Cycling: global approaches to people-friendly transportation, health and well-being	**Mark Andrew Kelly** Consultant Senior Architect
15:00	Recycling is Not Enough: how can buildings encourage waste prevention?	**Lukas Schaefer** BuroHappold Engineering
15:10	Questions and Discussion	
15:20	**Afternoon Tea / Coffee break**	
	Paying for People Friendly Places - Profit from People Friendly Places	
15:50	Introduction	**Amanda Reynolds** AR Urbanism
15:55	The Value of Communities	**Andrew Raven** Savills
16:10	The Merton Regeneration Project: a case study in financial viability, design quality and social justice	**Paul Quinn** Clarion Housing Group
16:20	How Build to Rent can Unlock Challenging Regeneration Projects	**Martin Ellerby** Placefirst
16:30	Designing a Better Way to Live	**Kevin Parker** Redrow Homes Limited
16:40	Questions and Discussion	
16:55	Summing Up	**Leo Hammond** Chair

Masterclasses will be held on the Platform for a restricted number of participants.
Ticket holders will be invited to sign up nearer the time.

Big Ideas Love Fat Pens 11.30-13.00
Hannah Smart, Edge Urban Design

Places for All - Designing for inclusion 14.00-15.20
Jacqueline Bleicher, Global Urban Design

URBAN DESIGN GROUP