

National Urban Design Awards 2022/3

Policy, Strategy, Design Guidance, Codes, Assessments, Systems

Guidance and Entry Form Template

Guidance

Have you completed the online self-assessment and entry form? Please do this first!

Entry form template

Create your entry using the following three A3 pages as a template

Keep the headings in the orange and grey boxes and the grid

Use any 12 point font for the text

Leave an empty box in the top right hand corner

Please don't name your organisation on the entry (unless the nature of the entry makes this impossible) . We try to anonymise the entries to make things as fair as possible.

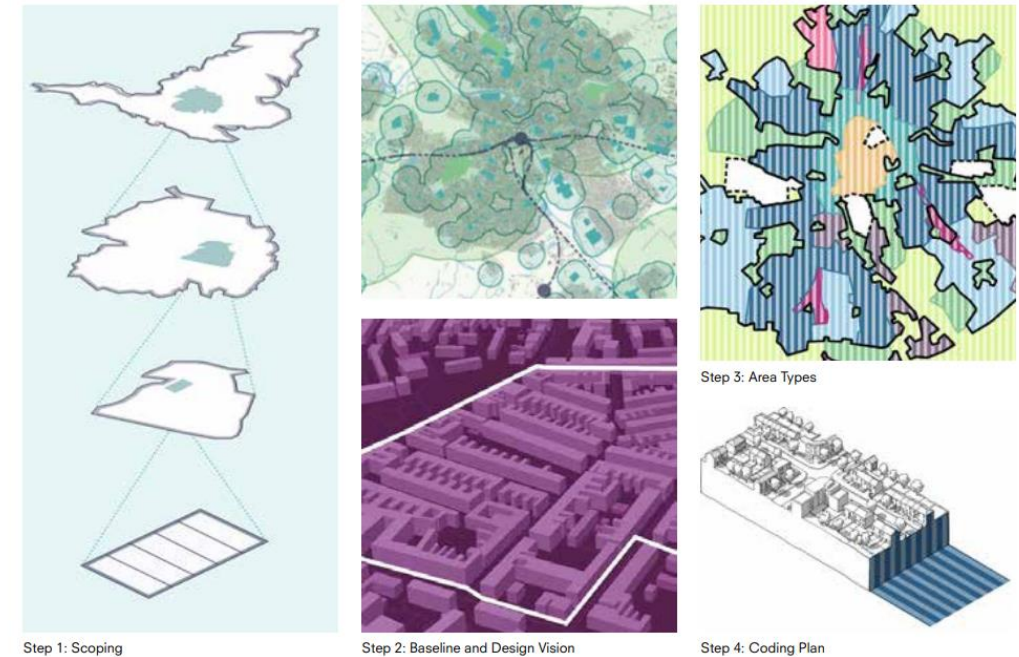
Export it as a three page A3 pdf – use a high resolution output, so that the details and text of the diagrams and plans are easy to read when zoomed in.

Send it to awards@udg.org.uk using a file transfer system, such as Wetransfer, Dropbox etc

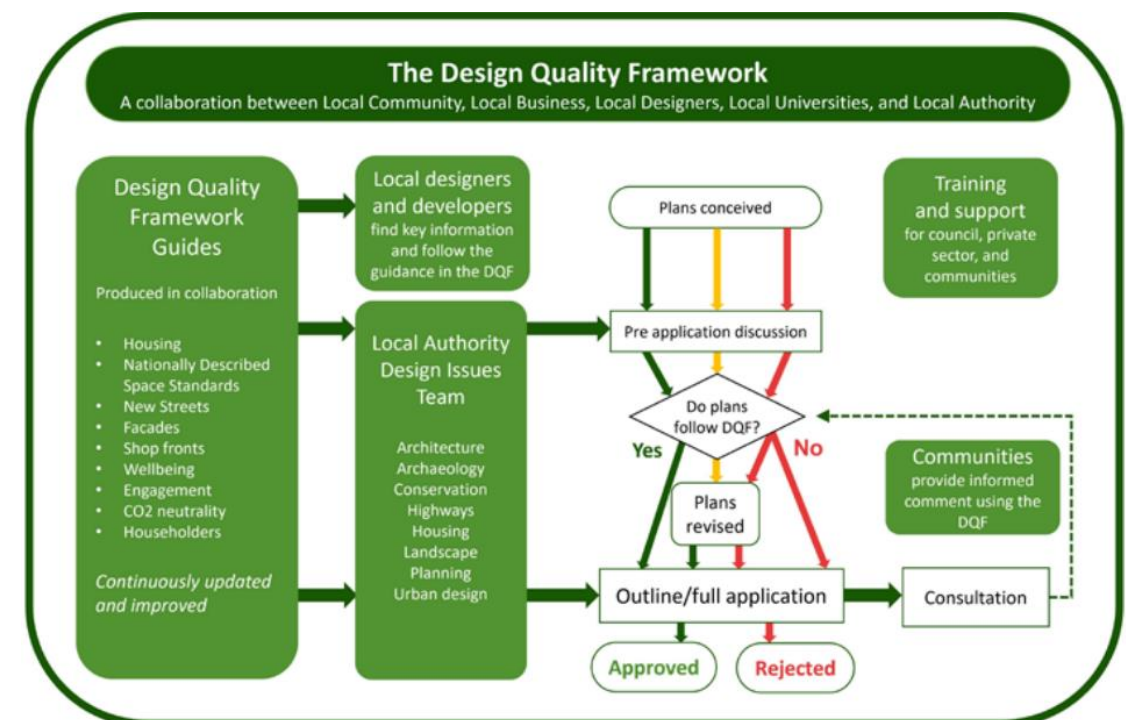
National Model Design Code - 2021 Finalist

The National Model Design Code

The National Model Design Code and associated Guidance Notes are a major contribution to embedding good design in national and local policy



Nottingham Design Quality Framework – 2021 Finalist



Copy this
A3 Template

Provide an image that captures the document

*This image helps the panel understand the nature of the guidance/policy etc
This could be a diagram, a photo, the front cover of the document*

*Provide a second image (or images) that illustrates the content
of the document*

Why is it an outstanding piece of work?

Text box – use any 12-point font

Vision / Purpose / Brief

Text box – use any 12-point font

Please describe what the work is intended to do, and who is intended to use it.

Lessons you would like to share

Text box – use any 12-point font

Please explain

Context

Text box – use any 12-point font

Explain what the starting situation was: how were things done before. This could be the policy context, or funding, or political, or legislative.

Provide an illustration that shows the starting point for the exercise

This image helps our panel understand the policy context or the previous situation.

Provide an illustration that explains what the impact will be

This image helps our panel understand how the work will be used.

Show how the new policy / guidance has responded to the challenges.

Work undertaken

Text – use any 12-point font

Explain what you did – tell the story of how you responded to the brief, the context, and overcame the challenges.

Challenges

Text – use any 12-point font

What did you feel were the main challenges and the things that needed to be improved?

Impact

Text – use any 12-point font

Please outline how the work will or has achieve the intended impact:

For example ... how it supports active lifestyles, how it achieves net zero carbon, etc

Or if it is an assessment – how it will be used, and what steps are being taken to ensure that it will be used.

Links

Please provide a weblink to the document or documents (if available).

Please use this page to provide any further illustrations or text