National Urban Design Awards   2022/3

Frameworks and Masterplans – Guidance and Entry Form

Guidance

Have you completed the online self-assessment and entry form?   Please do this first!

Entry form template

Create your entry using the following the three A3 pages as a template

Keep the headings in the orange and grey boxes and the grid

Use any 12 point font for the text

Leave an empty box in the top right hand corner for us to place an entry number

Please don't name your organisation on the entry (unless the nature of the entry makes this impossible) . We try to anonymise the entries to make things as fair as possible.

Export it as a three page A3 pdf – use a high resolution output, so that the details and text of the diagrams and plans are easy to read when zoomed in.

Send it to awards@udg.org.uk using a file transfer system, such as Wetransfer, Dropbox etc

Welcome to the National Urban Design Awards 2022/3
Congratulations on getting this far! You have assessed your scheme as being inclusive, of best practice, technically competent, functioning well for the community and being attractive. You are now ready to make a preliminary submission.
Alan Thompson RIBA AoU FRSA
(Vice chair National Urban Design Awards 2022)

Sustainable, People-Friendly Design
We aim to recognise projects that are people-friendly and exemplars of sustainability.
We will pay particular attention to:
- **The Environment:** the climate crisis / blue green infrastructure
- **Social and economic challenges:** the housing crisis / resilience / levelling-up
- **Healthy neighbourhoods:** the integration of walking, cycling and public transport / post COVID adaptation

How do we define excellent?
- **Exemplary:** offers valuable lessons to others
- **Innovative:** new ideas that have a positive impact: they could perhaps be timely, topical or find new ways of overcoming challenges
- **Transformational:** addressing a weak local economy / working with deprived communities or showing commitment and tenacity in dealing with difficult issues
- **Inclusive:** embracing diverse communities

What are we looking for?
At this early stage, we are only asking for the bare minimum of information, sufficient to allow our panel to arrive at a short-list. The judging panel will need to clearly understand the following:
1) The quality of the place you have delivered (or are proposing to deliver)
2) What were the challenges of the brief, what were you trying to achieve
3) An understanding of the existing place and the challenges it presented
4) Some idea of what you did to meet the brief and the contextual challenges

If you win an award or are commended
- your project appears in the 'How to Make People Friendly Places' publication mailed to local authorities and developers UK wide
- masterclasses - you will be invited to showcase your project to a professional and government audience via our online masterclasses

The Next Steps in the Application Process
1 Locate the appropriate Preliminary Entry Form, copy the A3 templates provided on the following pages, keep the headings and any numbering system. Add your images (see the sample illustrations here). Add your text following the guidance in the text boxes. Copy your completed form to high resolution.pdf
2. Email to Awards@udg.org.uk by **8th August**
3. **Short-listing** - if you are short-listed we will contact you in September and ask for additional information for the final stage.
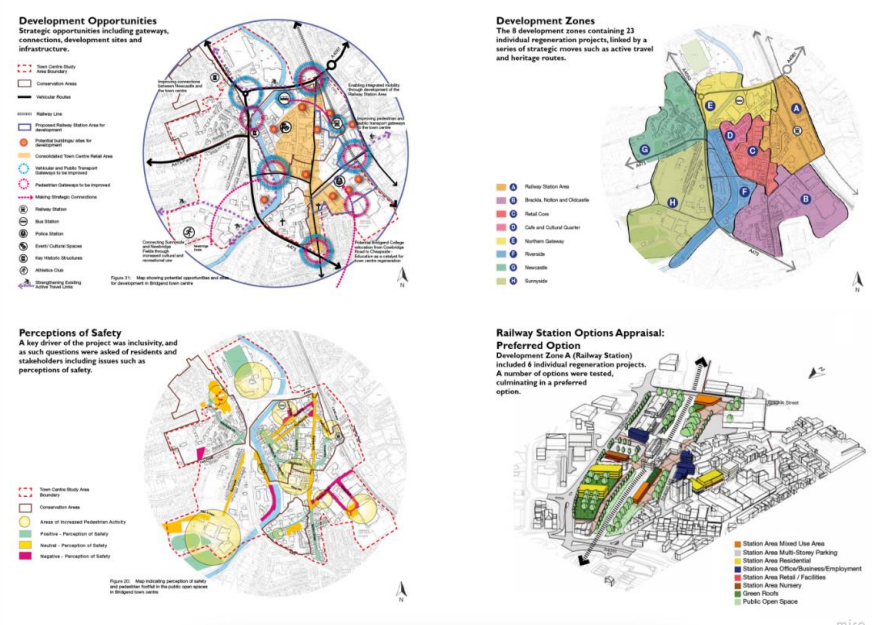
Anonymity:
To keep the judging fair and unbiased it is important to maintain anonymity in all images and text. Once the completed form is received, it will be allocated an entry number, prior to being assessed by the panel.

Contact
If you have any questions, or require clarification, please contact Lynn Melvin (Awards Project Manager) at Awards@udg.org.uk

Completed Scheme

Design Brief

1

Best photo or visualisation / 3D massing	Consider:
Chose an image that clearly shows the quality of your project	- Does this scheme have a strong sense of place? - Is it people-friendly ? Is it sustainable ?

2

Diagram / photo / concept sketch	Consider:
Show how the brief was appropriate and well-defined	- Does the scheme aim to do something extra-ordinary? - How the brief encourages an innovative / transformational / inclusive outcome? - How were the stakeholders views incorporated?

Ensure the judges can glance between the situation before and after in order to understand and assess the changes

Existing situation / Constraints diagram

The Proposal

3

Plan / Constraints Diagram	Consider:
Explain where we are, what kind of a place is this?	- How does the wider context impact on the site? - Does the site have any specific constraints: permeability, topography etc? - Illustrate how you have understood the site's challenges - What are the challenges to making a sustainable people-friendly place here?

4

Plan	Consider:
Show how the project meets the brief	- Does the project deliver on the vision of the stakeholders and community - Is the project responding to the challenges of the site? - Is the project likely to produce a sustainable people-friendly place?

Copy this A3 Template

Include this blank space - leave empty for allocated entry number.

Final Image of Completed Scheme

(best photo or visualisation / 3D massing)
Choose an image that clearly shows the quality of your project

Design Brief / Challenges

(diagram / photo / concept sketch)
This image helps the panel understand the design brief and the challenges it provided

To ensure your diagram or sketch makes complete sense, provide a Key to areas and indicate the North point.
Please orientate all plans in the same direction.

1 | Why is it an outstanding project?

Text box – use any 12-point font
Does this scheme express a strong sense of place? Does it express a people-friendly / sustainable ethos?
Try not to make flat assertions but provide evidence.
Has your project overcome challenges? Is the project transformational: addressing a weak local economy / working with deprived communities / showing commitment and tenacity in dealing with difficult issues?
Is the project inclusive: embracing a diverse community? Is there anything innovative, timely or topical about the project? Does your project offer valuable lessons to others?

2 | Vision

Text box – use any 12-point font
Show how the brief was appropriate and well designed.
Consider:
Does the scheme aim to do something extra-ordinary?
How does the brief encourage an innovative / transformational / inclusive outcome?
How were the stake-holders views incorporated?
Explain the vision for the scheme and what is extraordinary about this vision.
How does this vision respond to sustainable people-friendly places?

Lessons Learned

Text box – use any 12-point font

Explain what lessons you learned.
Are there insights can you share with others to help them get a similarly good result?
How would you do things differently in future?

Brief

Text box – use any 12-point font

Were you given a brief? What were the key requirements set out in the brief?
Was there something special about the project brief?
Did you have an innovative process for establishing the project brief, or engaging with stakeholders, or the community?
Did you challenge the brief in an interesting and valuable way?
How did you add value to this process?

Existing Situation (plan) / Constraints Diagram

This image helps our panel understand where the project is and what the challenges of the local context are

The Proposal (plan)

This image helps our panel understand what is being proposed

Ensure the judges can glance between the situation before and after in order to understand and assess the changes

To ensure your diagram or plan makes complete sense: provide a Key to areas and indicate the North point. Orientate all plans in the same direction.

To ensure your diagram or plan makes complete sense: provide a Key to areas and indicate the North point. Orientate all plans in the same direction.

3 Context

Text box – use any 12-point font

Where are we? What kind of place is this?
Describe the context, the surrounding landscape, the local development, the local economy
How does the wider context impact on the site?
Does the site have any specific constraints: permeability, flooding, topography etc?
Illustrate how you have understood the site's challenges.
What are the challenges to making a sustainable people-friendly place here?

(you could add a Google earth and street view hyper-link to the site location, if you like)

4 Proposal

Text box – use any 12-point font

Show how the project meets the design brief
Consider some of the following in your response:
Does the project deliver on the vision of the stakeholders and community?
Is the project responding to the challenges of the site?
Is the project likely to produce a sustainable people-friendly place?
Describe the proposal.

Challenges

Text box – use any 12-point font

What are the main challenges presented by the site e.g., contaminated land, flooding, difficult access or topography etc.

Impact

Text box – use any 12-point font

What is the impact, or anticipated impact of achieving this project?

Copy this
A3 Template

Include this blank space
– leave empty for
allocated entry number

5 Optional Supplementary Information

Do you feel like you have more to say or illustrate?
Perhaps there are other images that you would like to share?
Please use this space as you see fit!

Eg

Historical maps and images
Critical project data – e.g.environmental performance
Prompts
Hyperlinks
Aerial views
Community information

Anything you like…..