

# National Urban Design Awards 2022/3

## Frameworks and Masterplans – Guidance and Entry Form

### Guidance

***Have you completed the online self-assessment and entry form? Please do this first!***

### Entry form template

Create your entry using the following the three A3 pages as a template

Keep the headings in the orange and grey boxes and the grid

Use any 12 point font for the text

Leave an empty box in the top right hand corner for us to place an entry number

Please don't name your organisation on the entry (unless the nature of the entry makes this impossible) . We try to anonymise the entries to make things as fair as possible.

Export it as a three page A3 pdf – use a high resolution output, so that the details and text of the diagrams and plans are easy to read when zoomed in.

Send it to [awards@udg.org.uk](mailto:awards@udg.org.uk) using a file transfer system, such as Wetransfer, Dropbox etc

# Preliminary Entry Form: Frameworks and Masterplans - Guidance



**Welcome to the National Urban Design Awards 2022/3**  
 Congratulations on getting this far! You have assessed your scheme as being inclusive, of best practice, technically competent, functioning well for the community and being attractive. You are now ready to make a preliminary submission.  
**Alan Thompson RIBA AoU FRSA**  
 (Vice chair National Urban Design Awards 2022)

## Sustainable, People-Friendly Design

We aim to recognise projects that are people-friendly and exemplars of sustainability.

We will pay particular attention to:

- **The Environment:** the climate crisis / blue green infrastructure
- **Social and economic challenges:** the housing crisis / resilience / levelling-up
- **Healthy neighbourhoods:** the integration of walking, cycling and public transport / post COVID adaptation

## How do we define excellent?

- **Exemplary:** offers valuable lessons to others
- **Innovative:** new ideas that have a positive impact: they could perhaps be timely, topical or find new ways of overcoming challenges
- **Transformational:** addressing a weak local economy / working with deprived communities or showing commitment and tenacity in dealing with difficult issues
- **Inclusive:** embracing diverse communities

## What are we looking for?

At this early stage, we are only asking for the bare minimum of information, sufficient to allow our panel to arrive at a short-list. The judging panel will need to clearly understand the following:

- 1) **The quality of the place you have delivered (or are proposing to deliver)**
- 2) **What were the challenges of the brief, what were you trying to achieve**
- 3) **An understanding of the existing place and the challenges it presented**
- 4) **Some idea of what you did to meet the brief and the contextual challenges**

## If you win an award or are commended

- your project appears in the 'How to Make People Friendly Places' publication mailed to local authorities and developers UK wide
- masterclasses - you will be invited to showcase your project to a professional and government audience via our online masterclasses

## The Next Steps in the Application Process

1. Locate the appropriate Preliminary Entry Form, copy the A3 templates provided on the following pages, keep the headings and any numbering system. Add your images (see the sample illustrations here). Add your text following the guidance in the text boxes. Copy your completed form to high resolution.pdf
2. Email to Awards@udg.org.uk by **8th August**
3. **Short-listing** - if you are short-listed we will contact you in September and ask for additional information for the final stage.

## Anonymity:

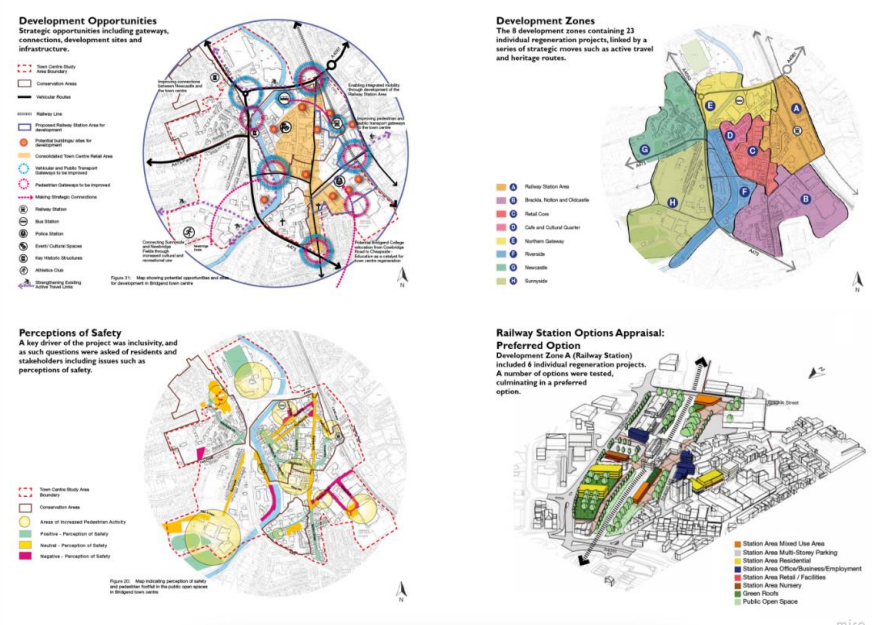
To keep the judging fair and unbiased it is important to maintain anonymity in all images and text. Once the completed form is received, it will be allocated an entry number, prior to being assessed by the panel.

## Contact

If you have any questions, or require clarification, please contact Lynn Melvin (Awards Project Manager) at Awards@udg.org.uk



## Completed Scheme



## Design Brief

<b>1</b>	<p><b>Best photo or visualisation / 3D massing</b></p> <p>Chose an image that clearly shows the quality of your project</p>	<p><b>Consider:</b></p> <ul style="list-style-type: none"> <li>- Does this scheme have a strong sense of place?</li> <li>- Is it people-friendly? Is it sustainable?</li> </ul>
<b>2</b>	<p><b>Diagram / photo / concept sketch</b></p> <p>Show how the brief was appropriate and well-defined</p>	<p><b>Consider:</b></p> <ul style="list-style-type: none"> <li>- Does the scheme aim to do something extraordinary?</li> <li>- How the brief encourages an innovative / transformational / inclusive outcome?</li> <li>- How were the stakeholders views incorporated?</li> </ul>

## Ensure the judges can glance between the situation before and after in order to understand and assess the changes

**Future Andover**

**A** The redevelopment of the Chantry Centre proposes a more integrated street network, and a more diverse mix of uses, including workspace, homes, community and cultural activities. A new street and a new public space, fronted by the new Lights Theatre, arts and community venues, independent shops and restaurants with offices and apartments with views to St. Mary's Church. The improved physical and visual connection will encourage joint events with the Church, the theatre or the town centre.

**B** The new 'College Green', part of the Anton-Vigo green link, is a space for study, for exercise and for relaxation, bringing physical and mental health benefits. The new public space is surrounded by the new Andover College Campus, the Leisure Centre, office and residential uses and with views to St. Mary's Church.

**C** A new 500m riverside corridor will transform the western edge of the town centre. This 'trailway' with footpaths and cycleways will greet visitors from the rail station and connect Andover College to Town Mills. The design of the trailway will promote understanding of the ecological value of the river and an awareness of the former Sprat & Whilks rail line. It should encourage informal recreation and play, including seating and picnic areas.

**Issues and responses**

**1** **Anton to Vigo green spine and Well-being Quarter**  
 Andover College would like to modernise its campus. The Lights Theatre and Leisure Centre can feel isolated from the shops, cafes and restaurants in the town centre. Simplyhealth wants to consolidate their three Andover offices into one location. St. Mary's Church and the Museum are important assets and should be better connected to the rest of the town. A continuous linear park from the church to the river is proposed to become the focal element of this newly established Well-being quarter.

**2** **Restoring access to the River Anton corridor**  
 Western Avenue gyratory is a barrier to pedestrians and cyclists. It isolates the River Anton from the town centre and is an obstacle in the routes to the rail station. Improvements are being made to Town Mills, but most areas of the River Anton remain inaccessible to the public. Removing general traffic from the eastern part of the gyratory gives space for a riverside park.

**3** **'Unblocking' the Town Centre**  
 The Chantry Centre creates a large barrier to pedestrian movement across the town centre. The Guildhall and High Street are important assets but many feel they are underutilised. Redevelopment creates a more walkable town centre, additional public space and more diverse mix of uses.

**4** **Improving opportunities for active travel**  
 Eastern Avenue is a barrier to pedestrians and cyclists, particularly between Vigo Park and the town centre. It has the potential to be a proper 'civic' street with at grade crossings.

**Andover Town Centre Masterplan**

2. New urban campus for Andover College and an improved public space opening up views to St Mary's Church.
3. New offices and homes fronting new public spaces.
4. New public space to enhance civic role of St Mary's Church
5. Removal of Western Avenue Gyratory allowing for river walk opening up views and access to the River Anton
6. New space with public access to the river
7. New streets to replace the Chantry Centre with shops, services, workspace and apartments
8. Retained Waitrose store.
9. Improved Vigo Park, with removal of roundabout and subway.
10. Theatre and cultural uses fronting new public space with opportunity for events and markets.
11. High quality offices and apartments in the centre of town
12. Small shops, homes and public space enhancing Union Street and Eastern Avenue with removal of underpass
13. Improved civic setting and role for Guildhall
14. Improved space at Town Mills
15. Decking and landscaping of George Yard car park.

## Existing situation / Constraints diagram      The Proposal

<b>3</b>	<p><b>Plan / Constraints Diagram</b></p> <p>Explain where we are, what kind of a place is this?</p>	<p><b>Consider:</b></p> <ul style="list-style-type: none"> <li>- How does the wider context impact on the site?</li> <li>- Does the site have any specific constraints: permeability, topography etc?</li> <li>- Illustrate how you have understood the site's challenges</li> <li>- What are the challenges to making a sustainable people-friendly place here?</li> </ul>
<b>4</b>	<p><b>Plan</b></p> <p>Show how the project meets the brief</p>	<p><b>Consider:</b></p> <ul style="list-style-type: none"> <li>- Does the project deliver on the vision of the stakeholders and community</li> <li>- Is the project responding to the challenges of the site?</li> <li>- Is the project likely to produce a sustainable people-friendly place?</li> </ul>



**Final Image of Completed Scheme**

*(best photo or visualisation / 3D massing)*  
Choose an image that clearly shows the quality of your project

**Design Brief / Challenges**

*(diagram / photo / concept sketch)*  
This image helps the panel understand the design brief and the challenges it provided

*To ensure your diagram or sketch makes complete sense, provide a Key to areas and indicate the North point. Please orientate all plans in the same direction.*

**1 Why is it an outstanding project?**

*Text box – use any 12-point font*  
**Does this scheme express a strong sense of place? Does it express a people-friendly / sustainable ethos?**  
*Try not to make flat assertions but provide evidence.*  
*Has your project overcome challenges? Is the project transformational: addressing a weak local economy / working with deprived communities / showing commitment and tenacity in dealing with difficult issues?*  
*Is the project inclusive: embracing a diverse community? Is there anything innovative, timely or topical about the project? Does your project offer valuable lessons to others?*

**Lessons Learned**

*Text box – use any 12-point font*  
*Explain what lessons you learned.*  
*Are there insights can you share with others to help them get a similarly good result?*  
*How would you do things differently in future?*

**2 Vision**

*Text box – use any 12-point font*  
**Show how the brief was appropriate and well designed.**  
*Consider:*  
*Does the scheme aim to do something extra-ordinary?*  
*How does the brief encourage an innovative / transformational / inclusive outcome?*  
*How were the stake-holders views incorporated?*  
*Explain the vision for the scheme and what is extraordinary about this vision.*  
*How does this vision respond to sustainable people-friendly places?*

**Brief**

*Text box – use any 12-point font*  
*Were you given a brief? What were the key requirements set out in the brief?*  
*Was there something special about the project brief?*  
*Did you have an innovative process for establishing the project brief, or engaging with stakeholders, or the community?*  
*Did you challenge the brief in an interesting and valuable way?*  
*How did you add value to this process?*

**Existing Situation (plan) / Constraints Diagram**

This image helps our panel understand where the project is and what the challenges of the local context are

**The Proposal (plan)**

This image helps our panel understand what is being proposed

Ensure the judges can glance between the situation before and after in order to understand and assess the changes

*To ensure your diagram or plan makes complete sense: provide a Key to areas and indicate the North point. Orientate all plans in the same direction.*

*To ensure your diagram or plan makes complete sense: provide a Key to areas and indicate the North point. Orientate all plans in the same direction.*

**3 Context**

*Text box – use any 12-point font*

**Where are we? What kind of place is this?**

*Describe the context, the surrounding landscape, the local development, the local economy*

*How does the wider context impact on the site?*

*Does the site have any specific constraints: permeability, flooding, topography etc?*

*Illustrate how you have understood the site's challenges.*

*What are the challenges to making a sustainable people-friendly place here?*

*(you could add a Google earth and street view hyper-link to the site location, if you like)*

**Challenges**

*Text box – use any 12-point font*

*What are the main challenges presented by the site e.g., contaminated land, flooding, difficult access or topography etc.*

**4 Proposal**

*Text box – use any 12-point font*

**Show how the project meets the design brief**

*Consider some of the following in your response:*

*Does the project deliver on the vision of the stakeholders and community?*

*Is the project responding to the challenges of the site?*

*Is the project likely to produce a sustainable people-friendly place?*

*Describe the proposal.*

**Impact**

*Text box – use any 12-point font*

*What is the impact, or anticipated impact of achieving this project?*

# 5 Optional Supplementary Information

*Do you feel like you have more to say or illustrate?  
Perhaps there are other images that you would like to share?  
Please use this space as you see fit!*

*Eg*

- Historical maps and images*
- Critical project data – e.g.environmental performance*
- Prompts*
- Hyperlinks*
- Aerial views*
- Community information*

*Anything you like.....*