

# National Urban Design Awards

**2022/3**

**Completed Schemes**

**Guidance and Entry Form**

## Guidance

*Have you completed the online self-assessment and entry form? Please do this first!*

### Entry form template

Create your entry using the following three A3 pages as a template

Keep the headings in the orange and grey boxes and the grid

Use any 12 point font for the text

Leave an empty box in the top right hand corner

Please don't name your organisation on the entry . We try to anonymise the judging to make things as fair as possible.

Export it as a three page A3 pdf – use a high resolution output, so that the details and text of the diagrams and plans are easy to read when zoomed in.

Send it to [awards@udg.org.uk](mailto:awards@udg.org.uk) using a file transfer system, such as Wetransfer, Dropbox etc

**Final Image of Completed Scheme**

**Design Brief / Challenges**

*(diagram / photo / concept sketch)*  
*This image helps the panel understand the design brief and the challenges it provided*

*To ensure your diagram or sketch makes complete sense, provide a Key to areas and indicate the North point. Please orientate all plans in the same direction.*

**1 Why is it an outstanding project?**

*Text box – use any 12-point font*  
**Does this scheme express a strong sense of place? Does it express a people-friendly / sustainable ethos?**  
*Try not to make flat assertions but provide evidence.*  
*Has your project overcome challenges? Is the project transformational: addressing a weak local economy / working with deprived communities / showing commitment and tenacity in dealing with difficult issues?*  
*Is the project inclusive: embracing a diverse community? Is there anything innovative, timely or topical about the project? Does your project offer valuable lessons to others?*

**2 Vision**

*Text box – use any 12-point font*  
**Show how the brief was appropriate and well considered.**  
  
*Prompts*  
*Does the scheme aim to do something extra-ordinary?*  
*How were the stake-holders views incorporated?*  
*Explain the vision for the scheme and what is extraordinary about this vision.*  
*Was the vision about sustainable people-friendly places?*

**Lessons Learned that you would like to share**

*Text box – use any 12-point font*  
  
*Explain what lessons you think should be shared with others.*  
*Are there insights can you share with others to help them get a similarly good result?*  
*How would you do things differently in future?*

**Brief**

*Text box – use any 12-point font*  
  
*Prompts.....*  
*Did you have an innovative process for establishing the project brief, or engaging with stakeholders, or the community?*  
*Did you challenge the brief in an interesting and valuable way?*  
*Were you given a brief? What were the key requirements set out in the brief?*  
*Was there something special about the project brief?*  
*How did you add value to this process?*

**Situation Before : Plan/Constraints Diagram**

*This image helps our panel understand where the project is and what the challenges of the local context are*

**The Scheme  
Situation After / Plan**

*This image helps our panel understand what has been created*

**Ensure the judges can glance between the situation before and after in order to understand and assess the changes**

*To ensure your diagram or plan makes complete sense:*

- please indicate the North point.
- Provide a Key if appropriate
- Orientate all plans in the same direction.

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**3 Context**

*Text box – use any 12-point font*

**Where are we? What kind of place is this?**

*Describe the context, the surrounding landscape or townscape, the local development, the local economy*

*How does the wider context impact on the site?*

*Does the site have any specific constraints: permeability, flooding, topography, traffic etc?*

*Illustrate how you have understood the site's challenges.*

*What are the challenges to making a sustainable people-friendly place here?*

**Please provide a Google Satellite / Street View weblink**

**Challenges**

*Text box – use any 12-point font*

*What were the main challenges presented by the site e.g., contaminated land, flooding, difficult access or topography, traffic, funding etc.*

*What were the main challenges in making things happen?*

**4 The Scheme**

*Text box – use any 12-point font*

*Describe the scheme...*

**Show how the project has met the design brief**

*Consider some of the following in your response:*

*Show how the project has delivered on the vision of the stakeholders and community?*

*How did the project respond to the challenges of the site?*

*Show how it is a people friendly place*

**Impact**

*Text box – use any 12-point font*

*What has been the impact of the project?*

**5** Optional Supplementary Information

*Do you feel like you have more to say or illustrate?  
Perhaps there are other images that you would like to share?  
Please use this space as you see fit!*

*Eg  
Historical maps and images  
Critical project data – e.g., environmental performance  
Prompts  
Hyperlinks  
Aerial views  
Community information*

*Anything you like.....*