



## **PERSON SPECIFICATION – SENIOR URBAN DESIGNER (STRATEGIC PLANNING)**

### **1. SECTION 1**

Job title: Senior Urban Designer

Department: Design, Strategic Planning

### **2. SECTION 2: SELECTION CRITERIA**

#### **Relevant Experience:**

A minimum 5 years' experience post qualification working as an urban designer in a private sector consultancy and / or public sector environment.

#### **Education and Training/Qualification:**

We would expect candidates to be post-graduate qualified in urban design with an undergraduate qualification in planning, architecture or landscape architecture advantageous.

#### **General and Specialist knowledge:**

Good knowledge of the NPPF, National Design Guide and Model Design code legislation and best practice guidance (Essential)

Understanding of the local plan process in relation to design inputs into site promotion (Essential)

Understanding of pre-application and outline planning application processes in relation to design support and inputs (Essential)

Experience in designing greenfield and brownfield masterplans, across a range of scales and sectors including residential, employment / commercial and mixed use (Essential)

#### **Personal skills, abilities and competencies**

Ability to produce vision documents, strategic development frameworks, concept and illustrative masterplans and site analysis plans to support site promotions and the preparation of local plan reps (Essential)

Ability to produce Design and Access Statements, Design Codes, Site Parameter Plans and Site Framework and Illustrative Masterplans to support outline planning application submissions across a variety of sectors and scales (Essential)

Ability to work as part of a team on larger, multi-discipline projects, providing design inputs and support where required (Essential)

Ability to manage smaller projects working closely with junior members of the team (Essential)

Will have excellent written, verbal and graphic communication skills and be proficient in the use of Adobe Creative Cloud (including InDesign, Illustrator and Photoshop), SketchUp Pro and AutoCAD (Essential)

Ability to produce comprehensive design reports, research, and presentations (Essential)

Methodical, accurate and have excellent attention to detail (Essential)

Ability to bring innovative, engaging, and comprehensive placemaking ideas to projects (Essential)

Creative thinker, able to unlock solutions through problem solving and challenging the 'norms' (Essential)

Able to adhere to client deadlines and budgets whilst working across multiple projects (Essential)

Willing to work with junior members of the team to provide guidance, mentoring and support (Essential)

Willingness to participate in business development activities (Essential)

Public speaking and presentation skills (Desirable)

Experience of using MicroStation and/or VectorWorks as well as hand-drawing skills (Desirable)

**Work related circumstances or other special requirements**

Right to work in UK for at least 2 continuous years (Essential)

Occasional work and attendance at meetings outside normal working hours (Essential)

A full driving licence or other means of visiting sites in a timely and responsive manner (Desirable)

### **3. SOURCES OF EVIDENCE**

A strong portfolio of work with a variety of projects at a range of scales will be required to demonstrate experience of the following:

- Design Feasibility Studies
- Site Promotion including Vision Documents, Strategic Development Frameworks, SPDs, Concept Masterplans
- Outline planning application including Design and Access Statements, Parameter Plans, Design Codes, Illustrative and Framework Masterplans



## **JOB DESCRIPTION: SENIOR URBAN DESIGNER (STRATEGIC PLANNING)**

At Iceni Projects, we focus on creating better places by working collectively and collaboratively within the built environment. Our team boasts a variety of qualifications and backgrounds. We are dedicated to sustainable development and reducing our environmental impact while enhancing our societal contribution.

Based in our London office, we are seeking a talented Senior Urban Designer to join our team, where you will play an instrumental role in the preparation and design of a number of exciting masterplanning projects, including urban extensions, new neighbourhoods and garden communities across the UK. With a passion for team collaboration and to be involved in the creation of sustainable, high-quality places, you will have experience of working on similar projects supported by a portfolio of work, demonstrating the various stages of design, including vision-led site promotion and concept masterplanning through to the preparation of Design and Access Statements, Design Codes and Illustrative Masterplans to support outline planning applications.

The successful candidate will be a creative and confident team player who can take a proactive approach to project work with a proven record of delivering projects on time and in budget, who can manage their workload as well as providing support to junior members of the team.

The successful candidate will have excellent written, verbal and graphic communication skills and be proficient in the use of Adobe Creative Cloud (including InDesign, Illustrator and Photoshop), SketchUp Pro and AutoCAD. Experience of using MicroStation and/or VectorWorks as well as hand-drawing skills will be advantageous.

The successful candidate will be post-graduate qualified in urban design with an undergraduate qualification in planning, architecture or landscape architecture advantageous.

### **1. SECTION 1: ROLE PROFILING**

**Job title:** Senior Urban Designer

**Department:** Design, Strategic Planning

**Job purpose:** To contribute to design project work by producing documents and drawings of a range of projects and assist senior staff within the team in undertaking a varied and challenging workload.

**Contract duration:** Permanent

**Grade:** Senior Consultant Level

**Reports to:** Director

**Current Base (location):** London office (Farringdon). Flexible working arrangements available subject to team and collaboration requirements.

## 2. **SECTION 2: ACCOUNTABILITIES and RESPONSIBILITIES**

- Willing to take the lead / be proactive on assigned projects including preparing masterplans (Illustrative, Framework and Concept) and supporting documents (Site Appraisals, Vision Documents, Design Guidance i.e. SPDs, Development Frameworks, Design and Access Statements, Design Codes).
- Accountable for the successful delivery of tasks on project work.
- Manage small projects so that a knowledge base can grow to larger projects.
- Support Director and Associate Directors on project work.
- Provide support and advice to junior members of staff on design projects.
- Support the production of high quality bids and successful tender presentations.
- Organise own time and time planning of deliverables with general guidance from senior colleagues.
- Input into project management and resourcing trackers and ensure consistency with live projects and agreed timelines.
- Oversee the development and execution of design ideas.
- Involvement and engagement with the Design teams internal 'Check & Challenge' design review process with colleagues across the division.
- Take responsibility for quality of own work and share ways of improving work processes with senior staff.
- Work cooperatively with colleagues across the company.
- Promote the company and look for cross-selling opportunities.
- Proactively manage the flow of information, correspondence, problems and queries and ensure this is shared with senior staff.
- Proactively interpret and take effective actions and decisions based on the context of the project.
- Initiate ideas for marketing activities.

- Be involved in the development of client relationships and the promotion of work.
- Be involved in the development of new business leads and the initiation of networking opportunities to help grow the business and the Design teams reputation.
- Keep knowledge and skills up to date based on best practice.
- Attend networking events on behalf of IcenI Projects.

### 3. **SECTION 3: GENERAL RESPONSIBILITIES**

Commitment to Health and Safety

Commitment to Equal Opportunities

Commitment to Quality Assurance

Commitment to continuous development (CPD, training, etc)

Compliance (Professional Compliance and Company)

For more information and to apply for this role, please send your CV and cover letter through to [Recruitment@iceniprojects.com](mailto:Recruitment@iceniprojects.com) and one of the team will be in touch