

# Making People Friendly Places

## Could *your* local authority, charity or public sector organisation win the 2019 Urban Design Award?

*An invitation to all local authorities and public sector organisations to submit a UK or international project*

Deadline for entries 25<sup>th</sup> September 2018

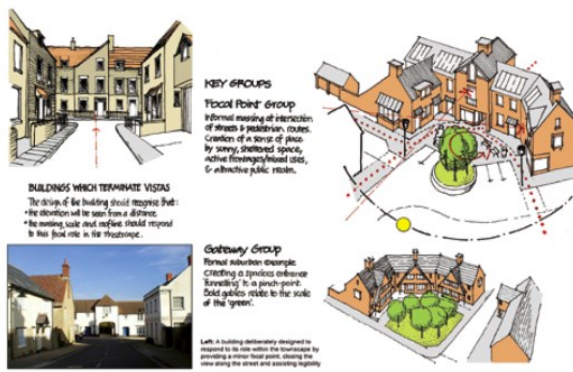
No entry fee

*2018 Finalists: City of London, Bolsover District Council, London Legacy Development Corporation*

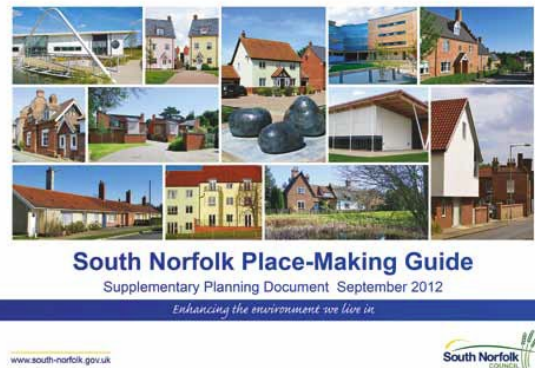


## Call for entries

- The Public Sector Award recognises the initiative of local authorities and public sector agencies, as well as charities or not-for-profit organisations.
- The Public Sector Award embraces a variety of submissions and highlights a range of successful strategies for carrying out urban design work and addressing urban design issues within the sector. Submissions can be made across a wide range of areas – from engineering through to planning; landscape design to community involvement – providing the work was completed during the last two years (Jan 2016-Sep 2018), or launched in the case of on-going initiatives.



*A joint approach to residential design guidelines from four North Midlands Councils –2014 Finalist*



*South Norfolk Council Place-Making Guide – 2013 Finalist*

## Examples of what you could submit

Town centre schemes	Design briefs	Vision statements
Town extensions	Design guidance	Policy statements
New settlements	Design codes	Urban design frameworks
Mapping systems	Street Design Guidance	Street improvements
Education and training schemes	Community involvement schemes	Conservation area enhancement
Design review initiatives	SPDs	Design Award schemes

We recognise that in many cases some of the work may have involved private consultants; this is fine, but the submission must be made by the commissioning authority.

## Who can enter?

- Any public sector organisation or charity

## What to submit

- A UK or international project which could be a masterplan, an urban design framework or a completed urban design project (including the original conceptual masterplan so that the process of implementation can be fully understood)
- The submitted project should have been in the public domain within the last two and a half years (Jan 2016-Sep 2018)
- Only one entry per practice
- The entry must be supported by the commissioning body

## Entry Format

- Two A4 pages
- Maximum 1000 words of text
- 5 images
- Follow layout principles below:



- All margins 15mm
- Each page 3 columns with 5mm gap
- High resolution images (min 180mm width at 300dpi)
- Times New Roman 9.5pt, line spacing 11pt
- Text and image area (excluding header & captions) 56mm from top

For example of layout see [2018 Urban Design Awards Brochure](#)

Please contact our graphic designer Claudia Schenk: [claudia@trockenbrot.com](mailto:claudia@trockenbrot.com) if you have any queries. An InDesign template can be provided if required.

## Submission

- Send **eight hard copies** (single sided) to:  
Urban Design Group, 70 Cowcross Street, London EC1M 6EJ
- Email a **pdf** to [administration@udg.org.uk](mailto:administration@udg.org.uk) with "2019 Awards" in the subject line

## Questions

Please do not hesitate to contact the UDG office by email or telephone

E: [administration@udg.org.uk](mailto:administration@udg.org.uk) T: 020 7250 0892

## ***What happens after you have submitted your entry***

### **Stage 1 – Shortlisting of Finalists**

An independent panel review the entries to select up to four finalists within each of the three categories. They may make suggestions for slight changes to the submission such as adding an illustration or further information about the project.

Shortlisted practices will be invited to produce a 2 minute video on their project for screening at the awards event and use on social media.

### **Stage 2 – Publication in a special Urban Design Awards Supplement and voting by the UDG Membership and Judging Panel**

The supplement is extensively circulated to nearly 1000 UK local authorities, developers and housebuilders.

Once the finalists have been published, the UDG membership and the individual members of the Judging Panel will be invited to vote for the best project under each of the three categories. The winners in each category will be determined by combining and weighting the voting results from the UDG membership and the Judging Panel.

### **Stage 3 – The Awards Event (London, March 2019)**

Video from each finalist will be screened to the audience and the winners under each of the three categories announced.

**All shortlisted entries receive a certificate and 1 years free UDG membership worth £100.**

<b>Awards Timetable</b>	
Deadline for receipt of entries	25th September 2018
Judging Panel meets to shortlist entries	w/c 1 October 2018
Entrants notified about shortlisting, and advice given on any final amendments needed prior to publication	w/c 8 October 2018
Final copy deadline for publication	26 October 2018
Publication of shortlisted entries in the Urban Design Awards Supplement	January 2019
Voting by UDG membership	Jan to March 2019
Reception and presentation of awards	March 2019 Central London

## Tips on getting your project shortlisted

- Shortlisting will be based on **both** the merits of the project itself **and** the success with which it is communicated as a publishable article for the **Urban Design** journal
- The submission should be written by an urban design practitioner with a thorough understanding of the project
- **Above all, your submission should provide a clear explanation of why the project is an example of good urban design (lessons learned), supported by evidence**

The following guidelines will help you prepare your entry:

1	<b>Objectives</b>	Explain the urban design objectives and design criteria, and how these were informed by analysis and understanding of context.
2	<b>Achievability and feasibility</b>	Describe the project delivery process including problems encountered and any modifications needed as a result. Show the steps taken to ensure that the objectives could be practically and financially viable.
3	<b>Leadership and enabling</b>	What steps were taken to involve the community, politicians and other stakeholders in the project, including raising aspirations for better urban design.
4	<b>Context</b>	Explain how the project promotes local distinctiveness and responds to the specific needs of the community to create people friendly places.
5	<b>Lessons learned</b>	Relevant and succinct conclusions which suggest what can be learned (positive or negative) from the process.
6	<b>Good quality images</b>	Quality images and drawings should illustrate the overall concept and spatial aspects of the scheme, eg 3D images, plans, photograph of the model or completed scheme. Images and text should be clearly cross-referenced.
7	<b>Clarity of communication</b>	Tell the story of the scheme in a way that is engaging and easy to follow. Don't produce a PR document. Use a clear writing style and avoid jargon.  The judges give this last point great weight.

### Past winners include:

- 2018 City of London Corporation, Aldgate
- 2017 Croydon Borough Council, Connected Croydon
- 2016 Stockton Borough Council, Stockton High Street Regeneration
- 2015 Birmingham City Council, Birmingham Municipal Housing Trust
- 2014 Bristol City Council, Know Your Place

Their published entries can be viewed by downloading the back-copies of Urban Design or the 2018 Awards Brochure <http://www.udg.org.uk/>

## National Urban Design Awards 2019 Practice Project Award Entry Form

1. Please fill in the [online entry form](#)
2. Please complete this cover form and include with hard copies of submission

<b>The Project</b>	
<b>The Practice</b>	
<b>Contact Person</b>	
<b>Address</b>	
<b>Email</b>	
<b>Telephone / Mobile:</b>	

- I confirm that permission of the commissioning body has been obtained
- I confirm that the material provided can be used in Urban Design journal and associated UDG publications

I enclose :

- 8 hard copies of the entry – SINGLE SIDED & IN COLOUR
- 1 pdf of the entry – sent by email to [administration@udg.org.uk](mailto:administration@udg.org.uk)

Signature:	Date:
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Please return to:  
**The Awards Secretary, Urban Design Group,  
70 Cowcross Street, London, EC1M 6EJ**

Please note that the Urban Design Group is unable to return material. The decision of the judges is final and the UDG cannot commit to providing feedback on individual entries.

***DEADLINE FOR ENTRIES: 25 September 2018 @ 5pm***