The National Urban Design Conference
London 6th – 7th October 2016

6th October 2016
Development, Growth and Transport Infrastructure

7th October 2016
Learning from London

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ABOUT THE CONFERENCE

The aim of the National Urban Design Conference is to create a partnership between all professionals and decision makers involved in the design of towns and cities.

Everyone is welcome.

THEME

The UK is currently facing massive challenges in providing new housing for its expanding population; of improving the liveability of towns and cities, and of rebalancing the economy. Nowhere are these challenges more intense than in London, and nowhere has there been such an established track record of experimentation, innovation and delivery. There is also a stark contrast between those areas of affluence and growth and those left behind by changes in the economy.

The conference therefore looks at the lessons that can be drawn from London, and applied generally; but also looks at ways to avoid London-centricity. It considers the potential to spread opportunity, open up the potential for growth and development through improvements to transport infrastructure, and aims to show how successful urban design depends on the integration of development, land-use planning, transport planning and urban engineering.

CONFERENCE SPONSORS

We are grateful for the generous sponsorship provided by the main conference Sponsor: **Green Blue Urban**

And the Exhibitor Sponsors: **Boyer, IBI** and **Tibbalds**
Thursday 6th

8:45  Registration

9:30  Pre-Conference Fringe Event

**Urban DesignFest**
Chair: Leo Hammond, Treasurer UDG, Pollard Thomas Edwards
Six minute high-energy presentations from Exhibitors and Thought Leaders

**Density and Transport Infrastructure**
Julian Hart, Lancefield Consulting

**Inclusive Design**
Helen Kane, Chair RICS Wales, Director, Access Included

**IBI**
Marcus Wilshere

**From Education to Practice - An account of current conditions**
Lucy Fineberg

**Growth and Infrastructure - North first?**
Jasdeep Bhalla

**Tibbalds**
Hilary Satchwell

**Heritage Matters**
Jonathan Schifferes, RSA

**London’s railway neighbourhoods**
Tom Bolton

**Boyer**
Ananya Banerjee

**Insurance for Urban Design Practices**
James Hart, Aim Risk Services

**Placecheck 2016**
Rob Cowan, Chris Sharpe

**Green Blue Urban**
Howard Gray

11:00  Close
Thursday 6\textsuperscript{th}
Development, Growth and Transport Infrastructure

This opening day of the conference examines approaches to urban design that embrace development, land use and transport planning to open both new areas and existing neighbourhoods to greater prosperity and greater liveability. The session on resources will explore ways to fund the infrastructure necessary for development and growth.

11:00 Registration & Coffee

11:30 Welcome and Formal Conference Opening
Chair: Colin Pullan, Chair UDG, NLP

11:40 Leadership, Governance and Delivery
John Worthington MBE, Commissioner, Independent Transport Commission

Case Studies

12:05 Old Oak Common - Using a new transport interchange to create a thriving new part of London
Pat Hayes, Executive Director of Regeneration & Housing, London Borough of Ealing

12:25 Crossrail - How new infrastructure is transforming parts of London
John Pelton MBE, Director, CH2M; Representing the Institution of Civil Engineers

12:45 Discussion

13:00 Lunch

Afternoon Session
Chair: Helen Kane, Chair RICS Wales, Director, Access Included Ltd

14:00 Smarter Growth: Linking transport and development
Nicholas Falk, Chair of The URBED Trust

14:25 Case Study - Colchester Metro Town - A proposal for new development based on revitalised sustainable tram, rail and bus services
Tim Pharoah, Independent Consultant

14:45 Integrating land use and transport investment - Findings from the recent RTPI study on location of new development
Jo Davis, Regional Senior Director South West, Bilfinger GVA
15:05  Discussion

15:25  Tea

Resources
Chair: Colin Pullan, Chair UDG, NLP

15:45  Using existing assets - Using old/existing transport infrastructure to facilitate an economically efficient approach to new development
John Buxton, Managing Director, Cambrian Transport Ltd

16:05  Public sector funding, government economic appraisal and the link between transport and housing
Alex O’Byrne, Consultant, Volterra Partners

16:25  Private sector funding - Paying for infrastructure; Integrating master planning with development accounts
RICS representative

16:45  Development, infrastructure and politics
George Ferguson, Mayor of Bristol 2012-2016

17:05  Discussion

17:30  Close of first day
Colin Pullan, Chair UDG, NLP

18:00  Wine Reception - Open to all conference delegates
Address by Amanda Clack, President RICS

19:00  Thursday 6th
ANNUAL DINNER
Carisbrooke Hall, VSC, Seymour Street, London

After Dinner Speech
Rowan Moore, Architecture Critic of the Observer
**Friday 7\textsuperscript{th}**

**Learning from London**

Day 2 of the conference takes the themes of governance, the changing shape of the economy, the changing economic fortunes of individual districts, the challenge of where to accommodate an ever increasing population, and the best ways of designing housing, public realm and catering for movement.

08:45  **Registration**

09:30  **Welcome**  
Chair: Sebastian Loew, Co-editor Urban Design

09:30  **How the changing shape of local government can change the shape of a city**  
Graham King, Head of Strategic Planning and Transportation, Westminster City Council

09:50  **How London has learnt to design better**  
Esther Kurland, Director, Urban Design London

10:10  **Discussion**

10:30  **Coffee**

10:50  **Parallel Sessions**

**2a The new geography of London**  
Chair: Amanda Reynolds, AR Urbanism

There are areas in London where derelict sites, industrial wasteland, and failing neighbourhoods have been transformed into vibrant communities. What are the ingredients for success: - planning, private enterprise or spontaneity?

**Olympic Park**  
Kathryn Firth, Partner, FP Design

**Battersea**  
Sebastien Ricard, Director, WilkinsonEyre

**2b Coping with growth**  
Chair: David Rudlin, URBED and The Academy of Urbanism

The UK population is increasing at over 300,000 people per annum with London and the South East a focus for the growth. Where and how can these people be accommodated?

**Transport oriented development**  
Philip Breese, Founding Partner, Weston Williamson+Partners

**Intensifying the suburbs?... Supurbia**  
Riette Oosthuizen, Partner- Planning, HTA Design LLP

**A 21st Century Metropolitan Green Belt**  
Alan Mace, Assistant Professor of Urban Planning Studies, LSE
12:00  Parallel Sessions

3a Housing
Chair: Tony Mulhall, Associate Director, RICS
“The massing of the poor – the density increasing with the poverty – is at the roof of the evils which afflict most great cities of Europe” London, A Pilgrimage - Blanchard Jerrold 1872. How do we provide fine places for people to live that are sustainable in all senses of the word?

Estate Regeneration
Peter Frankum, Director, Head of Masterplanning & Urban Design, Savills Urban Design Studio

The role of volume housebuilders
Nick Rogers, Design Director, Taylor Wimpey UK Ltd

Altered Estates – reintegrating housing estates with the surrounding city
Andrew Beharrell, Senior Partner, Pollard Thomas Edwards

3b Employment
Chair: Colin Munsie, Chair-Regions UDG
Falls in the cost of transport have led to globalisation, the continuing development of the internet is changing the role of markets and retail areas, new technologies such as automation and robotisation threaten traditional jobs, yet digital printing is opening up possibilities for local production. What lessons can be drawn from London?

Planning for a changing economy
Ciaran Gunne-Jones, Economics Director, Nathaniel Lichfield & Partners

Entrepreneurship – an east London perspective
Will Mercer, Head of Strategy, The Trampery

What future for industry in urban areas?
London as a case study
Jessica Ferm, Lecturer in Planning and Urban Management, UCL

13:10  Lunch

14:10  Parallel Sessions

4a Movement
Chair: Stephen O’Malley, Civic Engineers
What is the best way to provide transport interchanges? Should the UK as a whole adopt central London’s approach to cycling? How should urban design reconcile movement and place?

Movement in London – An urban design perspective
Robin Buckle, Head of Urban Design, TfL

London Cycling – The beautiful everyday journey?
Ellen Hadden, Senior Associate, DSDHA

Transport Interchanges – Best practice
Neil Bennett, Senior Partner, Farrells

4b Public Realm
Chair: Matthew Carmona, Place Alliance, UCL
London has been at the forefront of public realm design with the removal of gyratories, introduction of medians, as well as set-piece public realm projects. It has also been in the forefront of projects with high levels of community involvement.

Regulation vs. Negotiation – Where are we with London’s public realm?
Phil Jones, Managing Director, Phil Jones Associates

London’s Working Realm
Holly Lewis, Partner, We Made That

Crossrail’s Public Realm
Thibault Henry, Lead Urban Designer, Urban Integration, Crossrail
15:25  Tea

16:00  Closing Session – Governance
Chair: Sebastian Loew, Co-editor Urban Design, and Editor of Urban Design Practice – An International Review – RIBA Publishing
What can we learn from London, other UK cities, Europe?

16:00  Paul Lecroart - London Planning: Anything to learn from Paris and other cities?
Senior Urban Planner – Paris Region, IAU île-de-France

16:20  Tony Travers
Director, LSE London

16:40  Discussion

17:00  Close of Conference
Colin Pullan, Chair UDG, NLP

March 2017
The National Urban Design Awards
Who will be the winners?

See the UDG Website for further details
Bespoke Insurance for Urban Design Practices

The Urban Design Group in association with AIM Risk Services has developed a bespoke suite of insurance covers including a Professional Indemnity, Office Contents, Public Liability, Employer’s Liability and Management Liability tailored specifically for members’ needs.

The insurance policy offers premiums that reflect the lower risks faced by practices whose work involves mainly the production of masterplans, appraisals, and assessments, but also has the flexibility to add in technical design.

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