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The National Urban Design Conference 2015

Development, Design and Profit in C21

Sponsors: BroadwayMalyan BM · Gregg Latchams Solicitors & Notaries

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The National Urban Design Conference 2015

Bristol 8-9-10 October 2015

Development, Design and Profit in the 21st Century

How developers and society can profit from well designed towns and cities

a conference for all professionals, politicians and academics involved in design and development

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The National Urban Design Conference 2015

A not-for-profit event

Development, Design and Profit in C21

- **Concerned about the future of our towns and cities?**
- **Keen to make profits from new development?**
- **Perplexed about issues such as obesity, the ageing population, the decline in local government funding?**
- **Unsure what to do about climate change, energy or changing economic and retail patterns?**

This conference aims to help through the latest advice from leading experts and offering practical ways forward including:

- **How better quality can improve the value and profitability of new development**
- **New approaches to planning and development**
- **Effective political leadership and influence**
- **New funding sources that can unlock proposed development projects**
- **New delivery mechanisms from a multi-disciplinary design and development perspective** .

The conference celebrates the innovative work being undertaken by practices and local authorities in the South West and in Bristol during its time as European Green Capital 2015.

This not-for-profit conference offers unrivalled opportunities for politicians and professionals from all backgrounds to meet in a friendly and inspiring environment.

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Latest Reports and Publications featured at the conference

How to save our town centres

Leading the inclusive city

Collaboration for Change

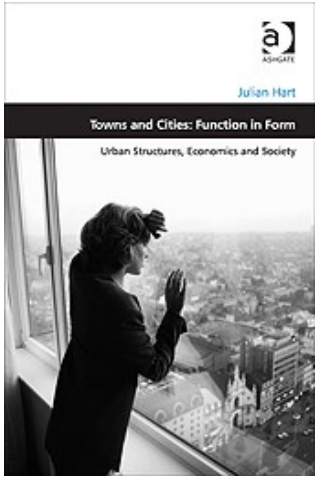
Designing with data – shaping our future cities

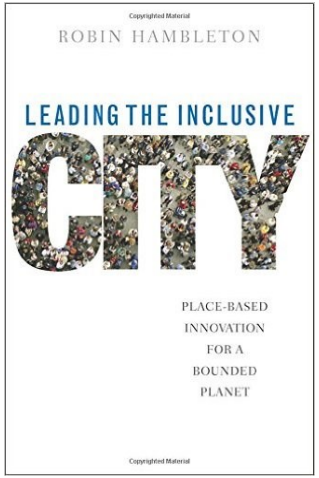
Towns and cities – function in form

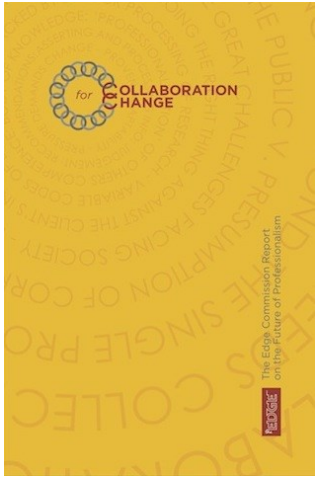
Plus

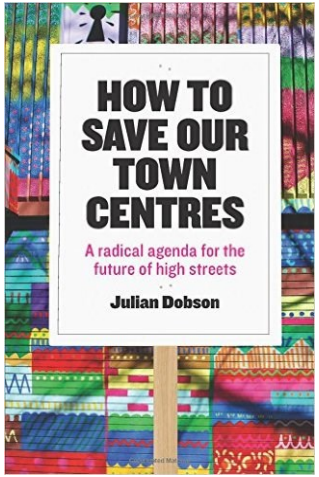
RICS Research Report - Placemaking and Land Value

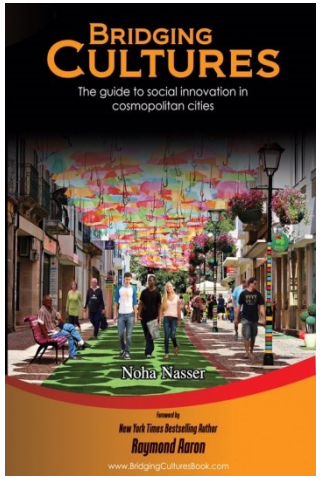
UDG Research Report – Housebuilders and Urban Design











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Thursday 8th October 2015

15:00

Walking tour of Bristol

led by Roger Ayton

Meet by the huge black navigational buoy outside the SS Great Britain conference facility – Gas Ferry Road entrance. Google street view… http://bit.ly/1Lz1vhG

18:00 – 22:00

Urban design and development in Bristol and the South West

- a celebration!

BRISTOL 2015 EUROPEAN GREEN CAPITAL

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Thursday 8th October 2015

18.00 – 22:00

Urban design and development in Bristol and the South West - *a celebration!*

Urban design practices, developers, institutions and organisations from Bristol, the South West and beyond, showcase their latest projects, initiatives and aspirations

Speakers include:
APG Architecture, Rosemary Bradley
Barton Willmore, Barry Williams
BRE, Helen Pineo
Liz Lake Associates, Samantha Leathers
LHC, Paul Osborne
Origin3, Chris Wilson
Place Studio, Vaughan Thompson / Katie Lea
Turley, Jonathan Vernon-Smith
WSP, James Jackson
Bristol European Green Capital 2015, James Jackson
Bristol Mile Placecheck, Chris Sharpe - Holistic City Software
Bristol Health Partners, Marcus Grant
Bristol – History, Andy King
Legible Cities , CITY ID
Know Your Place, Peter Insole - Bristol City Council
Social enterprise, Richard Pendlebury – Sorcial Entrepreneur
Gregg Latchams , Robert Jones
Landscape Institute, Noel Farrar – President, Landscape Institute
RIBA, Stephen Hodder - RIBA Immediate Past President
RSA, Jonathan Schifferes,
Architecture & Design Centre Network / Cornwall-Devon Design Centre, Mark Pearson
Sustrans, Ian Barrett
Plandemonium, Rob Cowan

Friday 9th October 2015

Venue

SS Great Britain Museum and Conference Centre

8:30	**Registration**
9:30	**Welcome and introduction** *Katy Neaves – Chair, Urban Design Group* *Dan Black - Conference Co-convenor* *Charlotte Leslie MP for Bristol North West* **An introduction to Bristol** *Barra Mac Ruairi - Strategic Director, Place at Bristol City Council*
10.00	**Development, design, profit: a partnership involving Government, professions, institutions and private sector** *Paul Morrell - immediate past HMG Chief Construction Adviser and author of* Collaboration for Change*, published by the Edge*
10.20	**Clients, design teams and successful cities** *Stephen Hodder - Hodder and Partners and* *RIBA Immediate Past President*
10.40	**Discussion**
11.00	**Refreshments**

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11.20	**Design for health, wellbeing and social inclusion**	**Designing sustainable infrastructure**	**Energy, development, climate change**
	Chair - Debbie Sorkin, Director of Systems Leadership, Leadership Centre	*Chair - tbc*	*Chair - Richard Pendlebury, Deputy Lieutenant of the County and City of Bristol*
11.20	**Linking health, social care and place** *Debbie Sorkin*	**Towns and cities: function in form** *Julian Hart, Lancefield Consulting*	**Refurbishing housing to meet 21st century needs** *James Traynor, ECD*
11.40	**Making the business case for health in strategic urban development planning** *Daniel Black, Director db+a & Clipper Estates*	**Landscape as primary infrastructure** *Noel Farrar, President, Landscape Institute*	**Designing district heating : the potential for the UK?** *David Rhodes Origin3 Studio*
12.00	**Building healthy places** *Alex Notay, Policy Director, ULI UK and independent consultant*	**Land value and transport infrastructure** *John Buxton, Cambrian Transport*	**Tidal power** *Nigel Webb, Head of Real Estate, Tidal Lagoon Power*
12:20	**Addressing health challenges: the role of urban planning and design** *Laurence Carmichael , WHO Collaborating Centre for Healthy Sustainable Environments at UWE*	**How to save our town centres** *Julian Dobson, Urban Pollinators*	
12:40	Discussion	Discussion	Discussion
13:00	Lunch		

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2.00	**Creating health, wealth and a better quality of life**	**Creating profit and value**	**Smarter cities**
	Governance, planning and the role of the public sector and local communities *Chair: Cath Ranson, Immediate past president RTPI, Pembrokeshire County Council*	**The role of the private sector in delivering projects** *Chair: Owain Llewellyn, International Governing Council, RICS*	**Data in urban design and management** *Chair: Paul Hardman, Managing Director, Gregg Latchams Solicitors*
2.00	**The city as master developer** *John Worthington, Intelligent Transport Commission, Academy of Urbanism*	**Sharing land value uplift? Unlocking access to long-term investment opportunities** *Yolande Barnes, Director World Research, Savills*	**Smart cities** *Ed Boal, Gregg Latchams*
2.20	**Shaping cities or just allocating sites?** *Roger Evans. studio REAL*	**Better quality development = higher property prices and profits?** *Chris Crook, Managing Director, Kingsgate Property Consultants Limited*	**Designing with data: shaping future cities** *Simon Power, ARUP, on the ARUP-RIBA report*
2.40	**The reality of leadership in local authorities** *Liz Kessler, independent consultant*	**Regeneration and pro-growth projects** *Mike Roberts, Managing Director, HAB (Happiness Architecture Beauty)*	**Using data to run a city** *Mario Bozzo, Director, IBI Group*
3..00	**How to make things happen** *Discussion*	**How to make things happen** *Discussion*	**How to make things happen** *Discussion*
3.20	Tea		

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3.40 **Development, design quality and profit – it can be done**

Chair: Alex Notay, Policy Director, ULI UK and independent consultant

3.45 **The demise of planning for housing ? or…**
finding the capacity to extend the visions for volume housebuilding
Richard Hayward presents the results of a 2-year, UDG-funded research initiative to explore how housebuilders use urban design, planning and highway frameworks

4.05 **Delivering quality, profit, prosperity with social inclusion**
in low and high value areas
George Grace, TownCentred consultancy

4.20 *David Swallow, independent consultant*

4.35 **Discussion panel**
Louise Thomas, Richard Hayward, George Grace, David Swallow, Andrew Dakin

5.00 **Leading towns and cities:**
lessons from successful urban regeneration and new development in other countries
Professor Robin Hambleton, UWE

5.20 **Conclusion**
Katy Neaves, Chair, Urban Design Group

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Friday
9th October 2015
Annual Dinner
SS Great Britain
+ address by
Mayor George Ferguson

18:00 Embarkation
Wine reception +
ship exploration.

19:00 Dinner commences

22:00 Abandon ship

When launched in Bristol in 1843, the 322 ft, 3,400-ton SS *Great Britain* was by far the largest vessel afloat She was the first ship to combine an all-metal hull with screw propulsion, a combination which is became the standard pattern for shipping. The technology has enabled the development of the global economy and the creation of megacities.

Saturday 10th October Brunel Mile Placecheck

+ the new Placecheck Web App

9.15 for 9.30 Breakfast rolls and Briefing @ Gregg Latchams Offices Queens Square

10.15 Placecheck commences

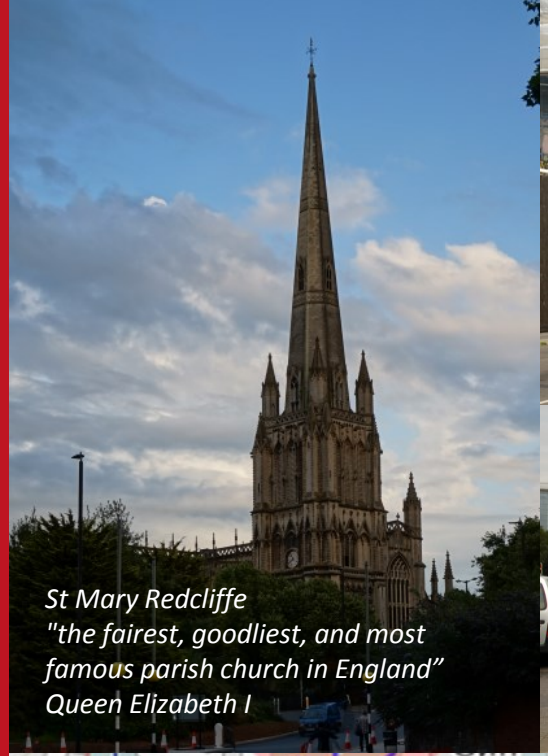
Using the Placecheck Web App we will record

- What we like
- What we don't like
- What needs to be worked on

11.40 – Discussion

12.30 - Close

The Brunel Mile is a route from Brunel's Temple Meads Station to the Millennium Square, passing the magnificent St Mary Redcliffe , over the Floating Dock, through Queen Square. The environment is mixed and has been compromised by traffic architecture, heavy road infrastructure and demolition.



St Mary Redcliffe
"the fairest, goodliest, and most famous parish church in England"
Queen Elizabeth I

Booking

The conference has been organised by a network of Bristol-based practitioners in architecture, surveying, planning and urban design who have given their time freely.

The conference is run on a non-profit making basis.

Further details and booking

http://www.udg.org.uk/events/national-urban-design-conference-2015

Urban Design Group
Registered Charity 326123

Delegate Rates

Conference tickets

Includes Thursday reception and events, Friday conference, and Saturday events

Annual dinner

Wine reception on SS Great Britain, followed by 3 course dinner, plus maritime entertainment

Member & public sector rate:

UDG, RICS, RTPI, RIBA, HBF, LI, AoU, ULI and other supporting organisations

Conference – *all inclusive*	£210
Conference – *not including annual dinner*	£160

Non-member rate

Conference – *all inclusive*	£295
Conference – *not including annual dinner*	£225

Don't pay the non-member rate – join the UDG for £50 and pay the lower rates

Dinner only £100

Students, concessions – please contact the Urban Design Group
There are 6 free conference tickets for 6th form students

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Bristol "the most beautiful, interesting and distinguished city in England"

John Betjeman

We hope to meet you in this great city in October

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