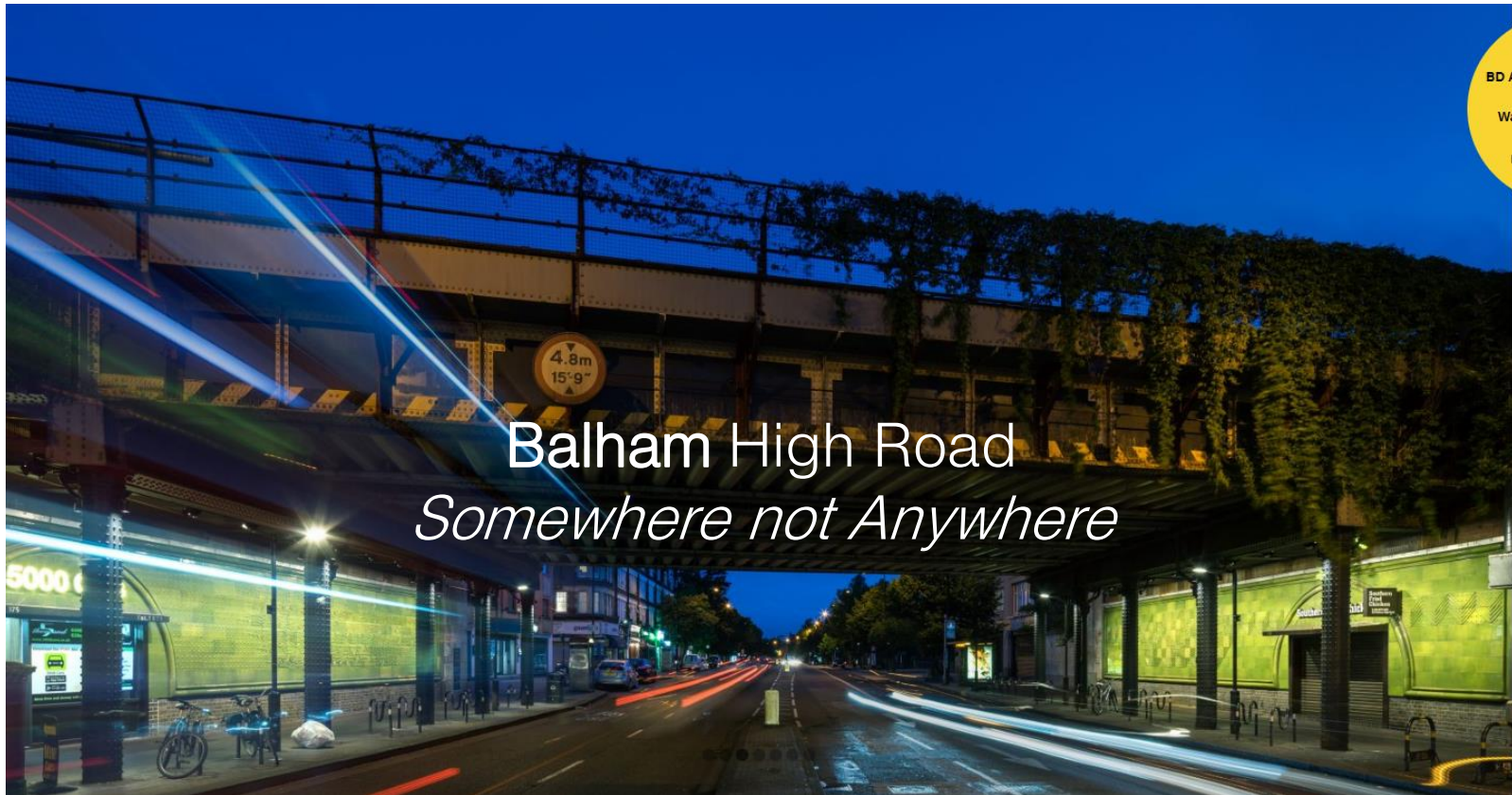


WINNER  
BD Architect of the Year  
Awards 2017,  
Wandsworth Design  
Award 2015  
Master Planning &  
Public Realm



# Balham High Road *Somewhere not Anywhere*

**METROPOLITAN WORKSHOP**  
FEBRUARY 2019

# Regeneration



- Project funded by the Mayor's Regeneration Fund, established after the London riots
- Maximization of the footfall to the adjacent streets
- 5 Site locations, different stake holders.

# Public Consultation + Stakeholder Engagement

WWW.BALHAM.COM/OLP2

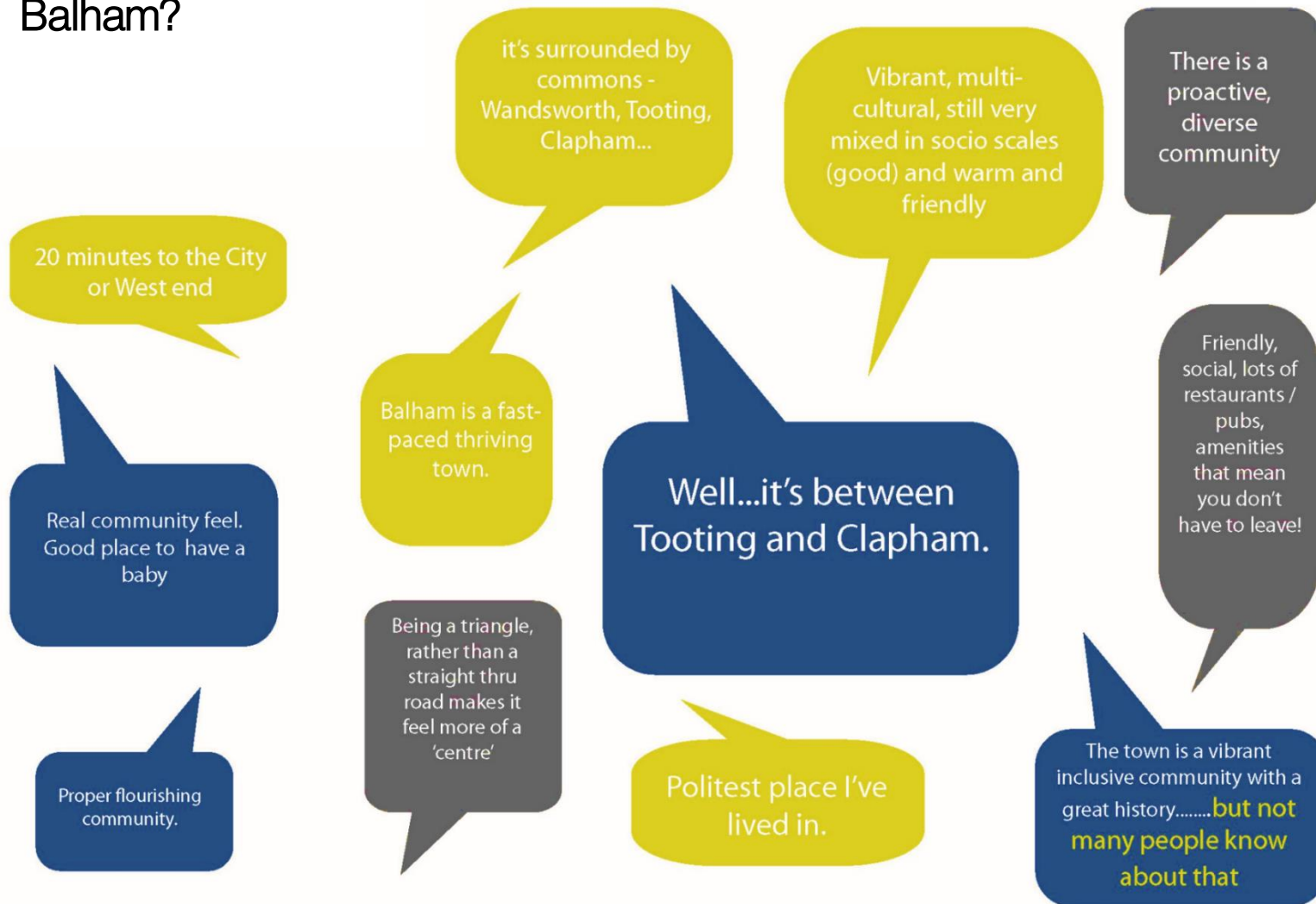
# WANTED: YOUR IDEAS FOR A FUTURE BALHAM

COME FLY THE BALHAM BALLOON!  
@ BALHAM COMMUNITY SPACE, BEDFORD HILL  
(NEXT TO SAINSBURYS CAR PARK)  
SATURDAY/SUNDAY 23/24 FEBRUARY, 11AM-4PM



800 responses over 3 days

# What's so great about Balham?



It was about what's near by  
Not about the physical identity

# Urban area



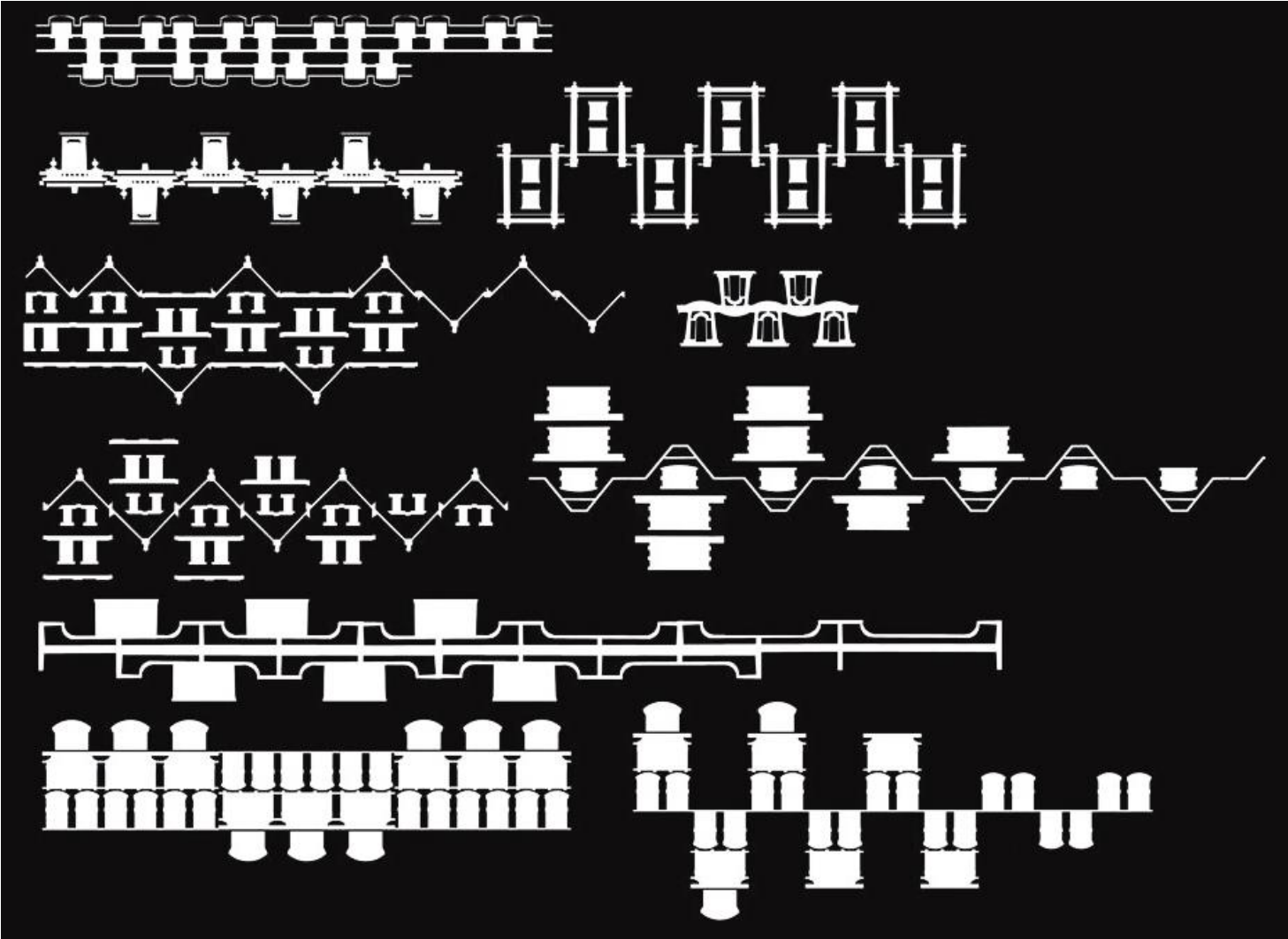
Physical identity



Traditional Edwardian Architecture  
White Vaults, Frames, Columns



# The patterns





# Faience

Familiar



Colour



Malleable



Relief



Enduring



Common thread through materiality

# Railway Bridge



- 1 It is a local landmark
- 2 Dark and dingy (even during daytime)
- 3 Looks uncared for and feels unsafe Cycle theft is a huge problem Pigeon netting is unsightly
- 4
- 5

- 6 Drainage Issues (streaking on brick walls) Shop front detracts from character
- 7
- 8 Attractive stonework
- 9 Embankment overgrown

\_the problem

# Tod Hanson

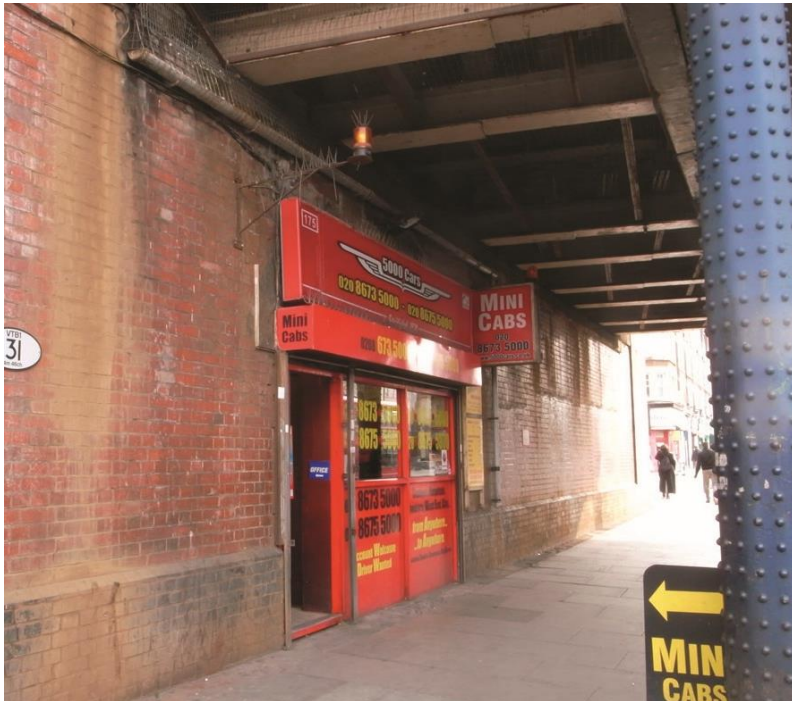


- Experience in doing this type of work
- Example of Haggerston station

## Identity Artist's Brief: Aims and Objectives

- To create a unique visual language for Balham
- To create visual elements which connect the Town Centre sites
- To work in collaboration with the Design Team, integrating artwork holistically with the public realm improvements
- Site-specificity
- Material properties/ colour / imagery

# Railway Bridge



From an edge to a place

# Railway Bridge

Clean and light stone abutments

Paint and clean existing shopfront

Clean engineering brick plinth

Paint Columns

Walls Clad in faience tiles

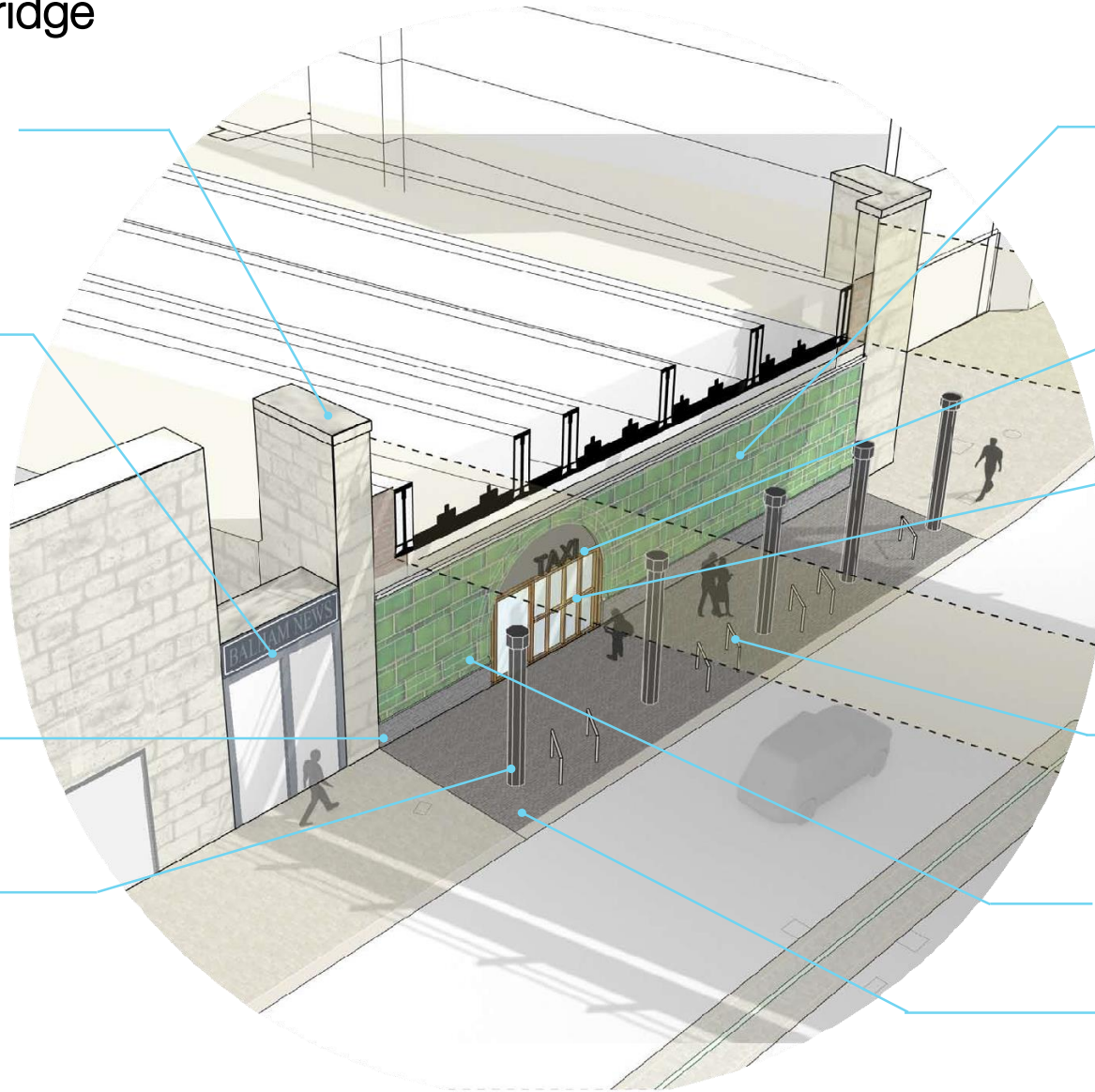
Re-instate arch

New shopfront

Improved Lighting

Public Art element

Pave in carpet of engineering brick



- \_decluttering**
- \_improve conditions**
- \_improve image**

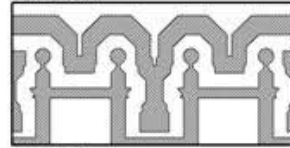
# The tiles

TILE 1e



Quantity = 14

TILE 2e



Quantity = 9

TILE 3e



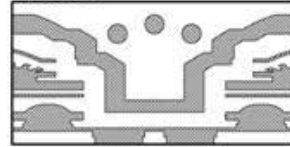
Quantity = 10

TILE 7e



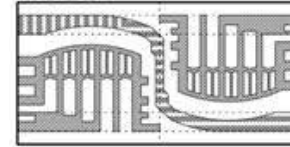
Quantity = 2

TILE 8e



Quantity = 3

TILE 9e



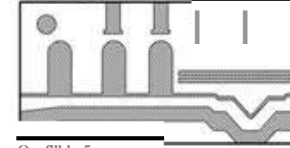
Quantity = 4

TILE 4e



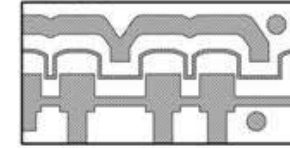
Quantity = 8

TILE 5e



Quantity = 5

TILE 6e



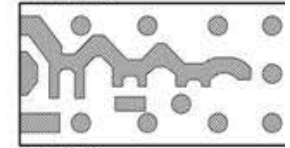
Quantity = 5

TILE 10e



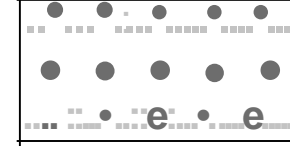
Quantity = 11

TILE 11e



Quantity = 12

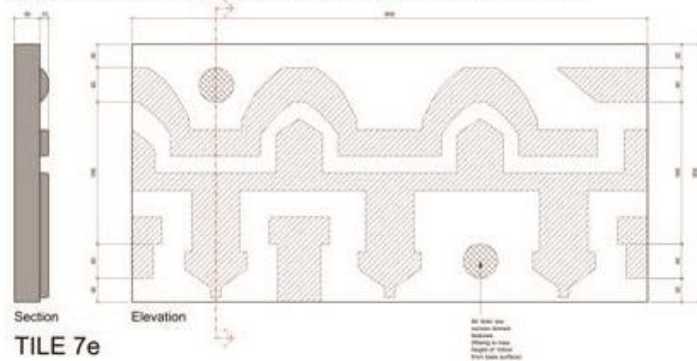
TILE 12e



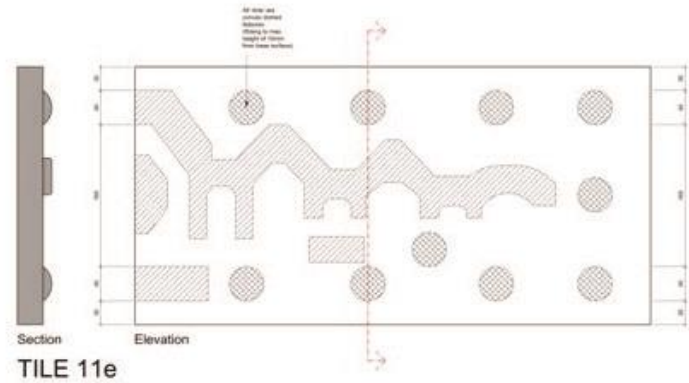
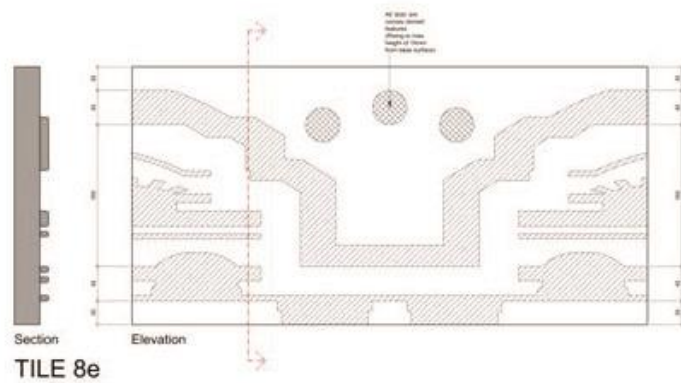
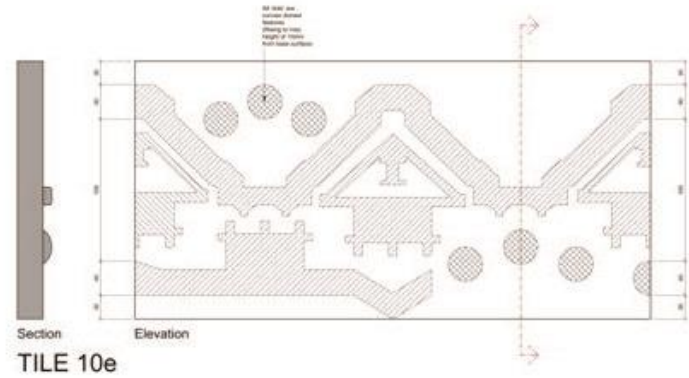
Quantity = 73

\_12 different types of tiles

All 300 x 600 mm Tiles with min. thickness of 30 mm

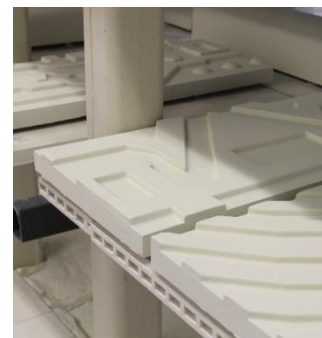


NOTE:  
These  
constructions  
shall be  
checked  
and  
approved  
by the  
authorities  
before  
being  
used.

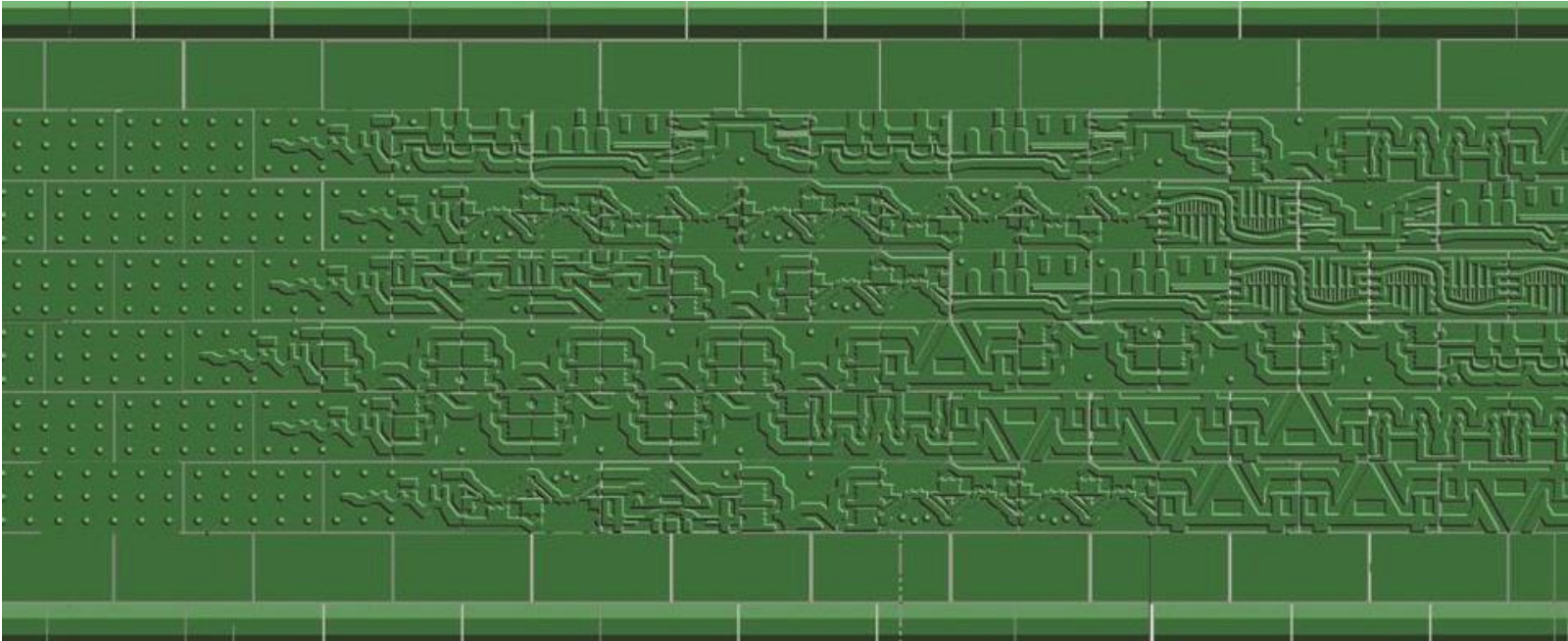
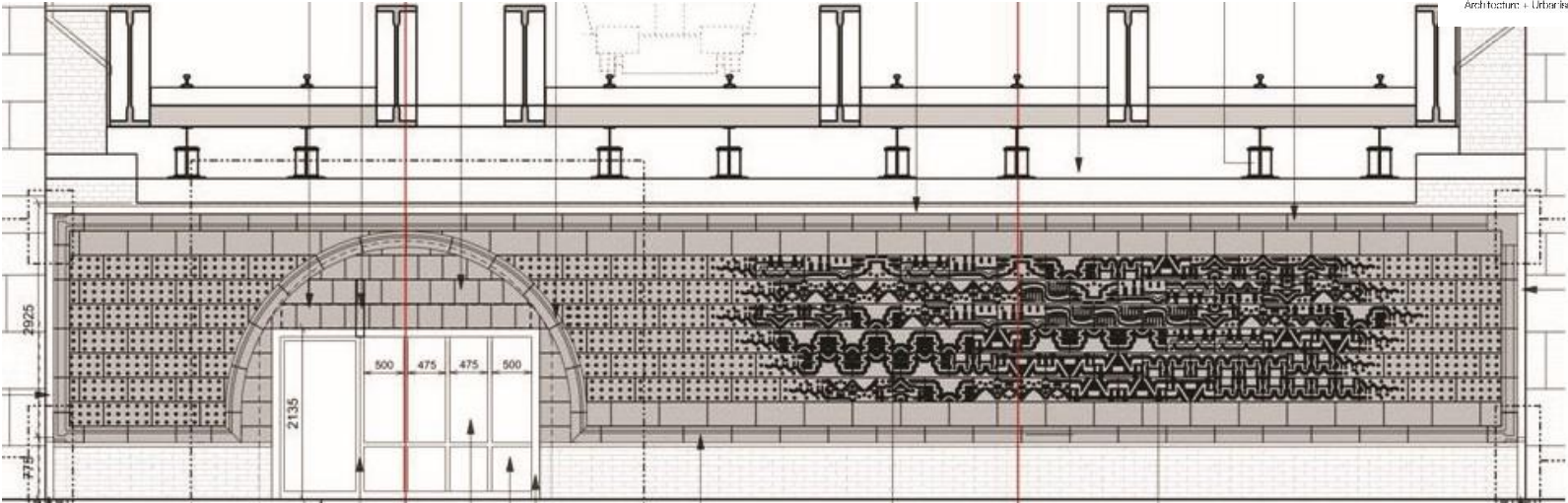


Each cast could only be repeated 10 times

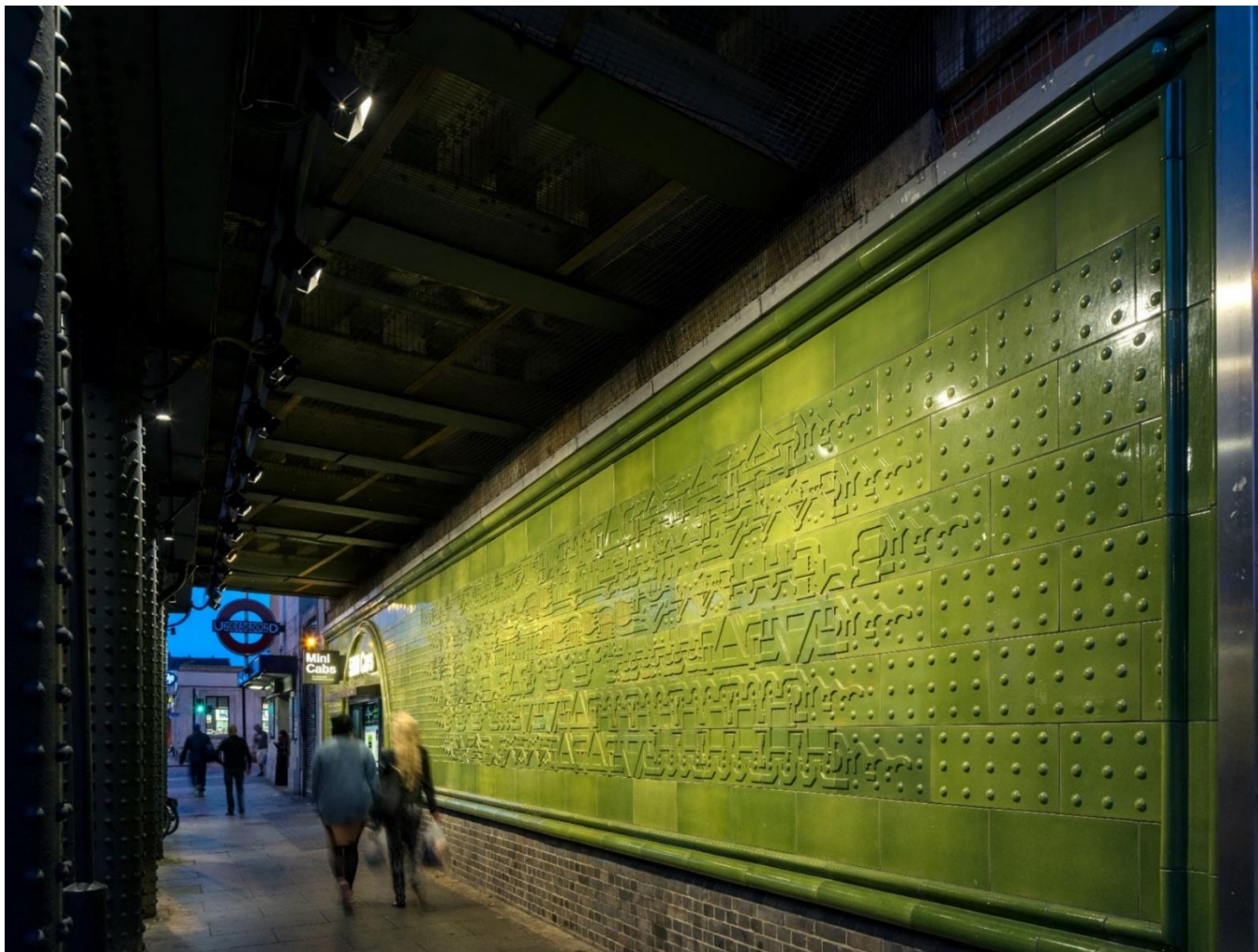




# The railway bridge



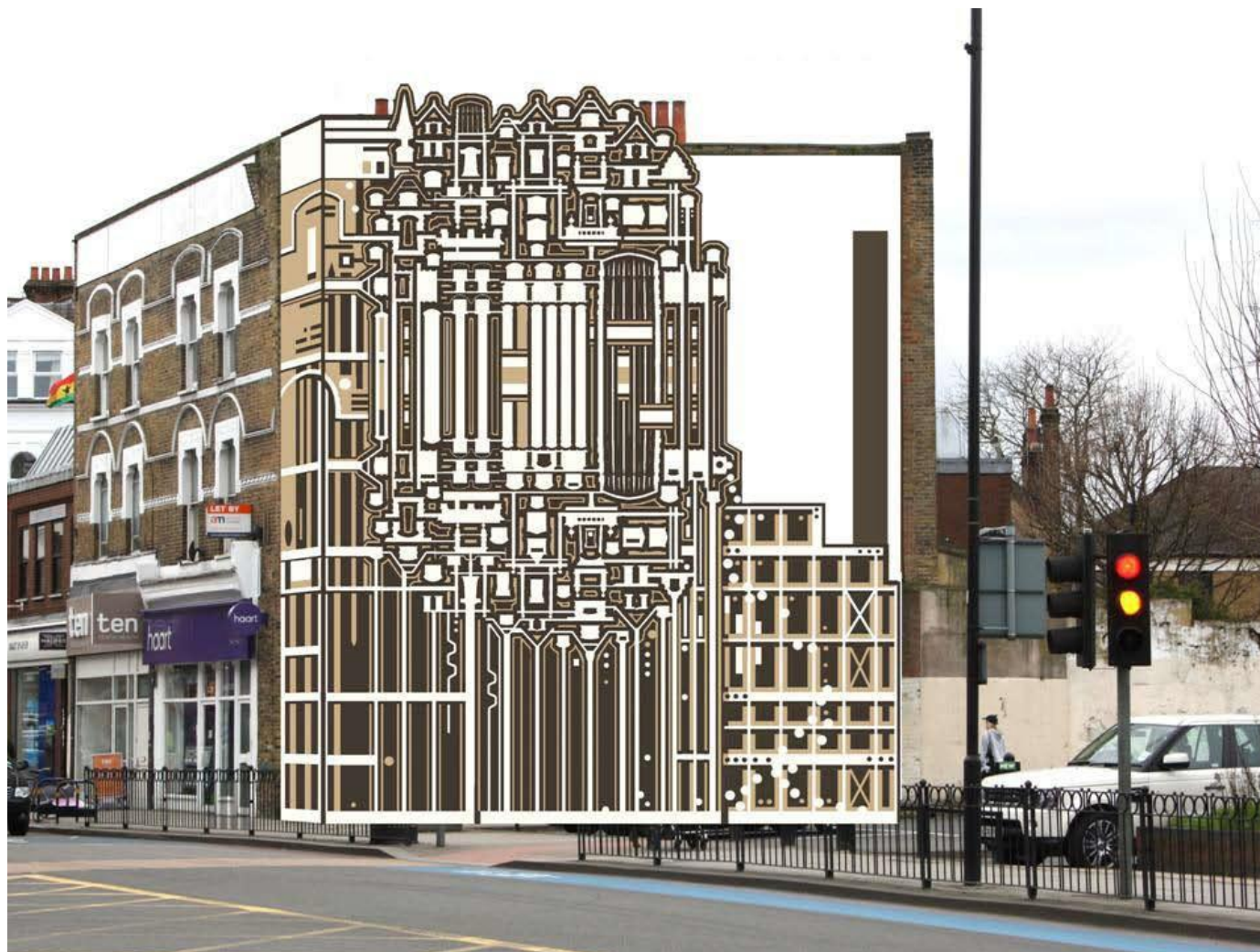




# The Ugly Wall



Site heavily bombed during the war and left empty every since





# The Community Space

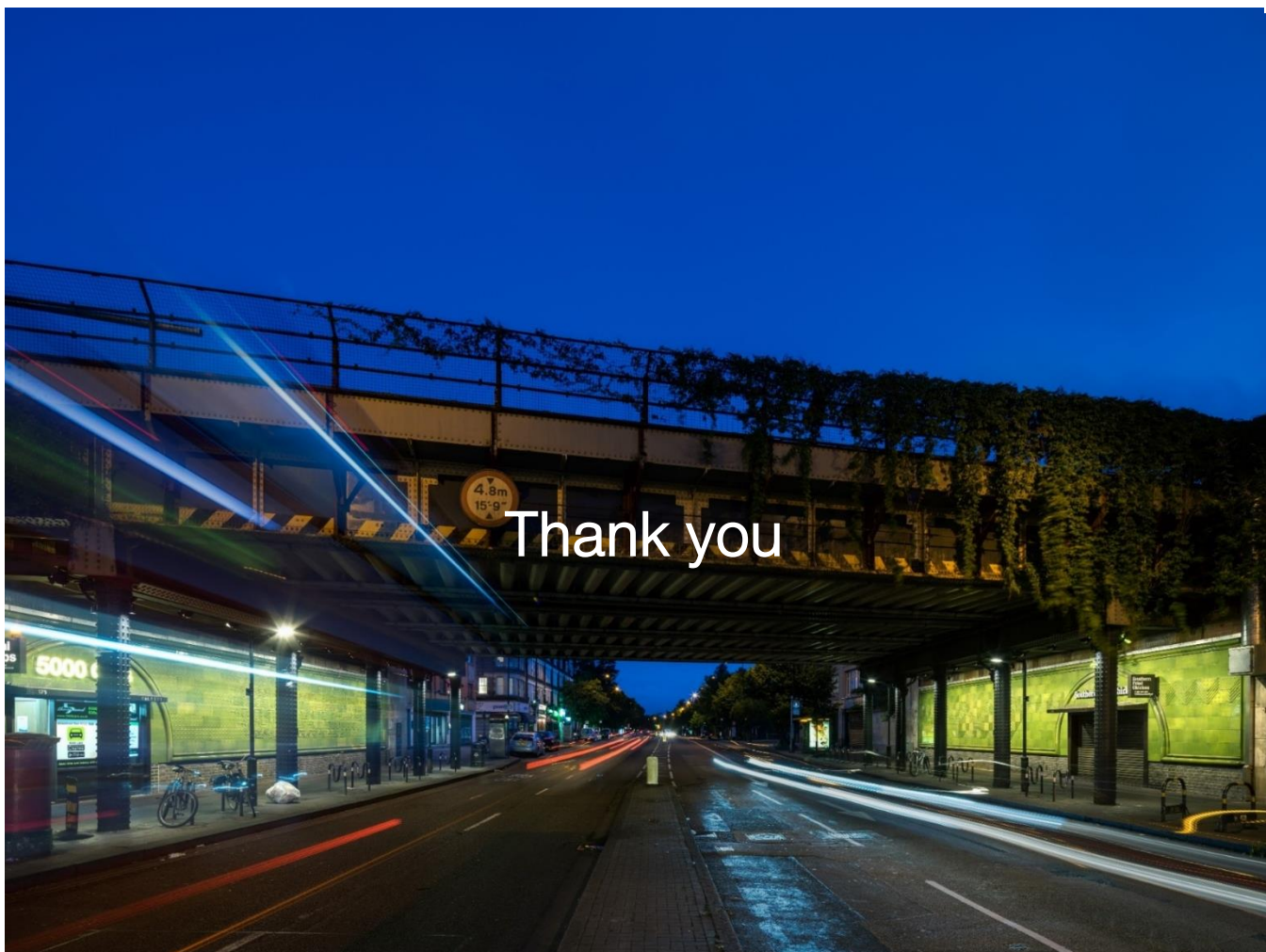




# The Market







Thank you