

Oxford Futures invites you



The Way We Live

How can our neighbourhoods be fit for 21st century living?

OXFORD
BROOKES
UNIVERSITY

RSA
21st century enlightenment

THE ACADEMY
OF URBANISM

OXFORD
CITY
COUNCIL

urbed Jon Rowland
urban design

Your participation is invited

Conference date: **Tuesday 10 September 2013**

Times and Locations: **Afternoon Symposium: 12.30-17.30**
Oxford Brookes University

Evening Debate: 18.00-20.00
Oxford Old Town Hall

Organisers: **Jon Rowland | Director JRUD**
Dr Nicholas Falk | Director URBED
Professor Georgia Butina Watson | OBU

As towns and cities cope with ever greater demands on resources, great cities like Oxford need to show viable ways forward. In particular, they need to combine planned urban extensions with upgrading existing housing estates in ways that will cut travel and energy use whilst also offering exciting and unique places to live in. They are competing with the rest of the world for investment and so need to make the most of all their assets.

Drawing on the expertise and interests of **The Academy of Urbanism**, the **Royal Society of Arts** and **Oxford Brookes University** the symposium will consider a range of ideas and case study examples, and their possible relevance to a city where there is a shortage of houses and where house prices are currently eleven times the average income. At the same time, towns like Bicester and Aylesbury are doubling in size to accommodate new housing, and potentially adding to congestion.

The afternoon **symposium** will combine a series of short illustrated presentations with workshops led by experts. The topics will focus on different aspects of building new housing in ways that are truly sustainable, and will test out the principles of 'smarter growth'.

The event will be led by **The Academy of Urbanism** and **Oxford Brookes University**. Workshops will explore different aspects of housing issues around a number of themes.

The **evening debate** will take place in the Long Hall of Oxford's Old Town Hall, and will be led by the RSA. It will revolve around presentations and a debate on the way we want to live in the 21st Century. Neil Bennett, a Partner at Farrells, will present a UK perspective. It will deal with how we want to live in the 21st Century. The keynote presentation will be given by **Wulf Daseking**, who has directed the development of Freiburg, a leading historic university town in South West Germany, and its exemplary urban extensions for over 25 years until his recent retirement. Freiburg won the title of European City of the Year in 2012.

www.academyofurbanism.org.uk/freiburg-charter

Expected Audience

These two linked events are aimed at practitioners, politicians, concerned citizens and business people involved in the future of central Oxfordshire or in creating great places. They will be free but require attendees to register in advance.

Programme on the following page

Afternoon symposium programme

Location: Main Lecture Theatre at Gipsy Lane campus, Oxford Brookes University, Gipsy Lane, Headington

Hosted by The Academy of Urbanism
Oxford Brookes University

- 12.30 Registration and buffet lunch
- 13.30 Keynote speaker: *What makes a great place to live?*
John Worthington, Director of The Academy of Urbanism and Founder of DEGW
- 14.00 A series of short presentations:
- Building a consensus in favour of growth and quality*
Peter Studdert, Former Director of Joint Planning for Cambridge's Growth Areas, Cambridgeshire County Council
- Responding to market changes*
Richard Webber, Founder of Experian Mosaic
- The expansion of Bicester: Building an Ecotown*
Adrian Colwell, Head of Strategic Planning, Cherwell District Council
- Learning from elsewhere*
Professor Georgia Butina Watson, Head of Department of Planning and Urban Design, Oxford Brookes University
- 15.00 Q+A / debate
- 16.00 *How we want to live in the 21st Century*
Dr Nicholas Falk, Founder/Director of URBED will run a series of workshops to discuss:
- A. Developing in the right places and reducing car use
 - B. Creating balanced and healthier communities
 - C. Building distinctive places
 - D. Designing with nature and saving energy
 - E. Financing affordable and lasting communities
- Convenors will be drawn from The Academy of Urbanism and Oxford Brookes University, and notes will be taken for the eventual report.
- 17.30 Close of Symposium

Evening debate programme

Location: Long Room, Oxford Old Town Hall

Hosted by Royal Society of Arts
Oxford City Council

- 18.00 Registration and Drinks
- 18.30 Introduction: *Some thoughts on housing and growth?*
Jon Rowland, Director of Jon Rowland Urban Design
- 18.40 *Changing the way we live: new UK housing concepts*
Neil Bennett, Partner, Farrells
- 19.00 *What can we learn from Europe?*
Wulf Daseking, former Director of Development, City of Freiburg im Breisgau
- 19.30 Q+A / debate
- 20.00 Close of Evening Debate

Pre-booking is essential. To book or enquire please contact Karen Hughes on: khughes@brookes.ac.uk or 01865 483560

Please tell us which part of the event you wish to attend:

- A) Symposium ☐
- B) Evening debate ☐
- C) Both sessions ☐

A small charge of £20 will be made for refreshments at the afternoon symposium.

As there are limited spaces booking forms must be returned by 17.00pm on Tuesday 27 August 2013.