

Creating places from streets and spaces

David McKenna, Studio Associate Director

We are a globally integrated design and technology firm. We design every aspect of a truly integrated city for people to live, work and play.



Defining the cities of tomorrow
ibigroup.com



a global architecture, planning, engineering and technology firm



currently operating in five continents

69
global offices



working in 69 offices worldwide

40⁺
year history



over 40 years in operation

2,600⁺
dedicated people



a staff base of over 2,600 people around the world

100⁺
service lines



working across more than 100 service lines

\$328m
2016 revenue



2016 revenue = US\$328m



servicing all global markets

- **Barnsley:** Start with the Market
- **Kidderminster:** Public realm as an investable proposition
- **Accrington:** Tell your town's story with artwork – Brand loyalty!
- **Movement / Place Framework:** a better balance of;
 - Place
 - People
 - Traffic

BARNSLEY TOWN CENTRE : A GOOD NEWS STORY

Generate everyday visits to the town centre:

- Education, health, work, library, retail, cinema, restaurants, bowling alley

Winner: UDG, Practice Project Award 2016



BARNESLEY TOWN CENTRE : A GOOD NEWS STORY



£7M public realm

BARNESLEY TOWN CENTRE: A GOOD NEWS STORY

- Town Centre footfall up 11%
on previous Christmas



Centrepiece Indoor market

OPERATIONAL BENEFITS



63 jobs

Operational net jobs created (direct, indirect and induced).



£5.52m

Land Value Uplift*



£14.4m

Net Present Value
Net operational Gross Value Added (Direct, indirect and induced).

TOTAL 10 YEAR BENEFITS



81 jobs

Net created (direct, indirect or safeguarded) including 18 temporary construction jobs.



£15.1m

Net Present Value
Total net related Gross Value Added (Direct, indirect and induced).



1 : 7.6

10 year cost benefit ratio (after discounting).

* note land value uplift considered over 5 years

**£7 RETURN ON £1 SCHEME COST
OVER 10 YEARS**

A SPACE FOR PEOPLE



Kidderminster

...USED TO BE JUST A
ROAD JUNCTION



**IT STILL ACCOMMODATES
THE SAME TRAFFIC**

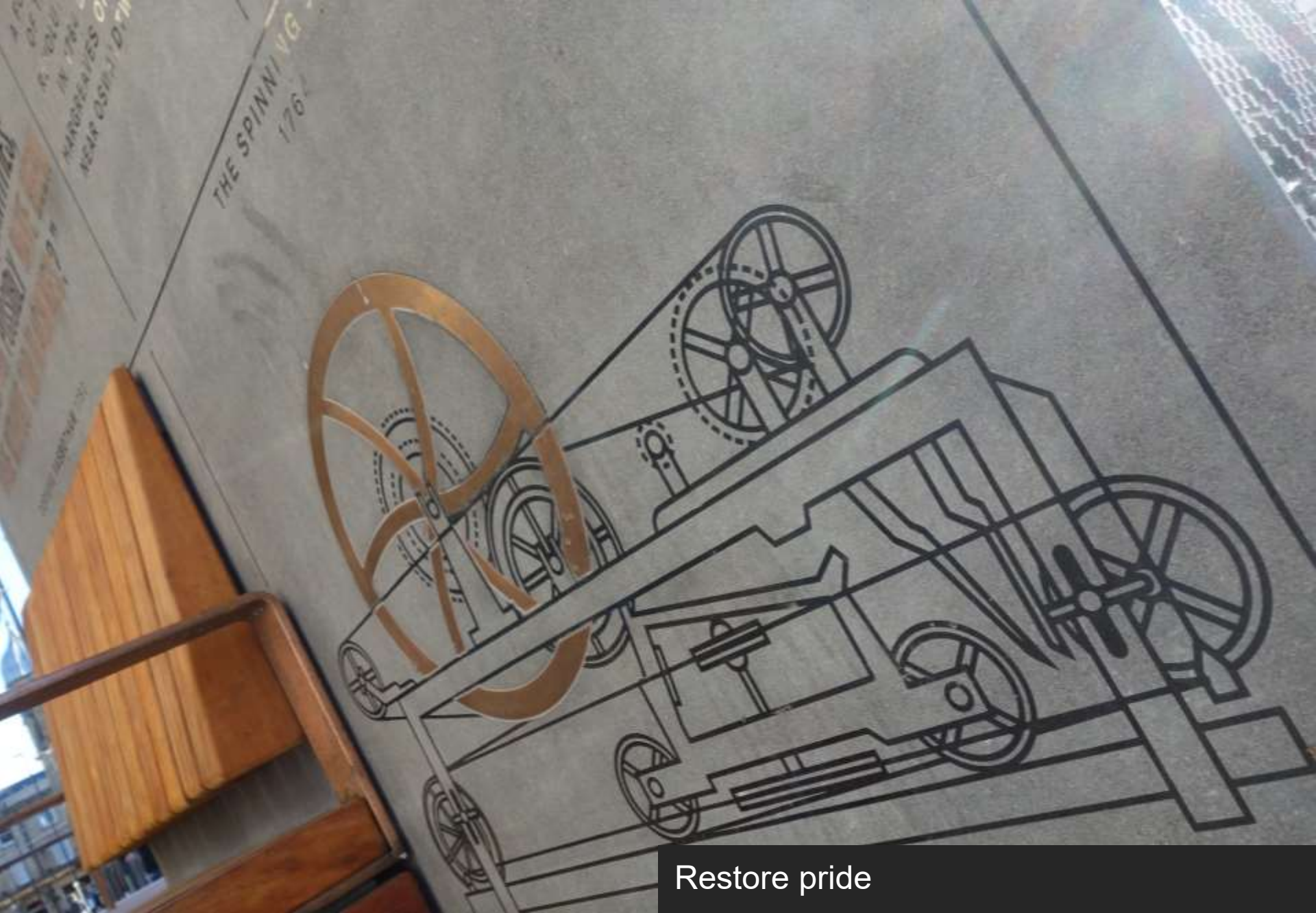
*Transport Practitioners Awards runner-up,
The Urban Transport Design Award 2017*



ACCRINGTON TOWN SQUARE

*Shortlisted for International Making
Cities Liveable Design Award: 2019*





Restore pride

TIFFANY GLASS

Joseph Briggs trained in Steiner's Calico print works in Accrington. In 1891 he left the town to seek his fortune in America where he worked his way up to become the art director of the world famous Tiffany Glass Company. He donated the largest collection outside the U.S. to the Howarth Art Gallery in Accrington.



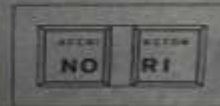
SULPHUR
CRESTED COCKATOO
DESIGN ATTRIBUTED TO
JOSEPH BRIGGS

“ NEXT TIME YOU
VISIT **NEW YORK**,
THINK
ACCRAINGTON ”

JEANETTE WINTERSON


NORI BRICKS

NORI Accrington Bricks were used in the Battersea Power Station and the foundations of the Blackpool Tower and Empire State Building. The name originated when the word 'iron', denoting their strength, was painted upside down on the works chimney. The resulting misapprehension led to a joke which became a widely used nickname. Or maybe it was because the misliding of the word on the bricks themselves was back to-front. No one seems to know.



EMPIRE STATE
BUILDING
FOUNDATIONS MADE
FROM NORI BRICKS

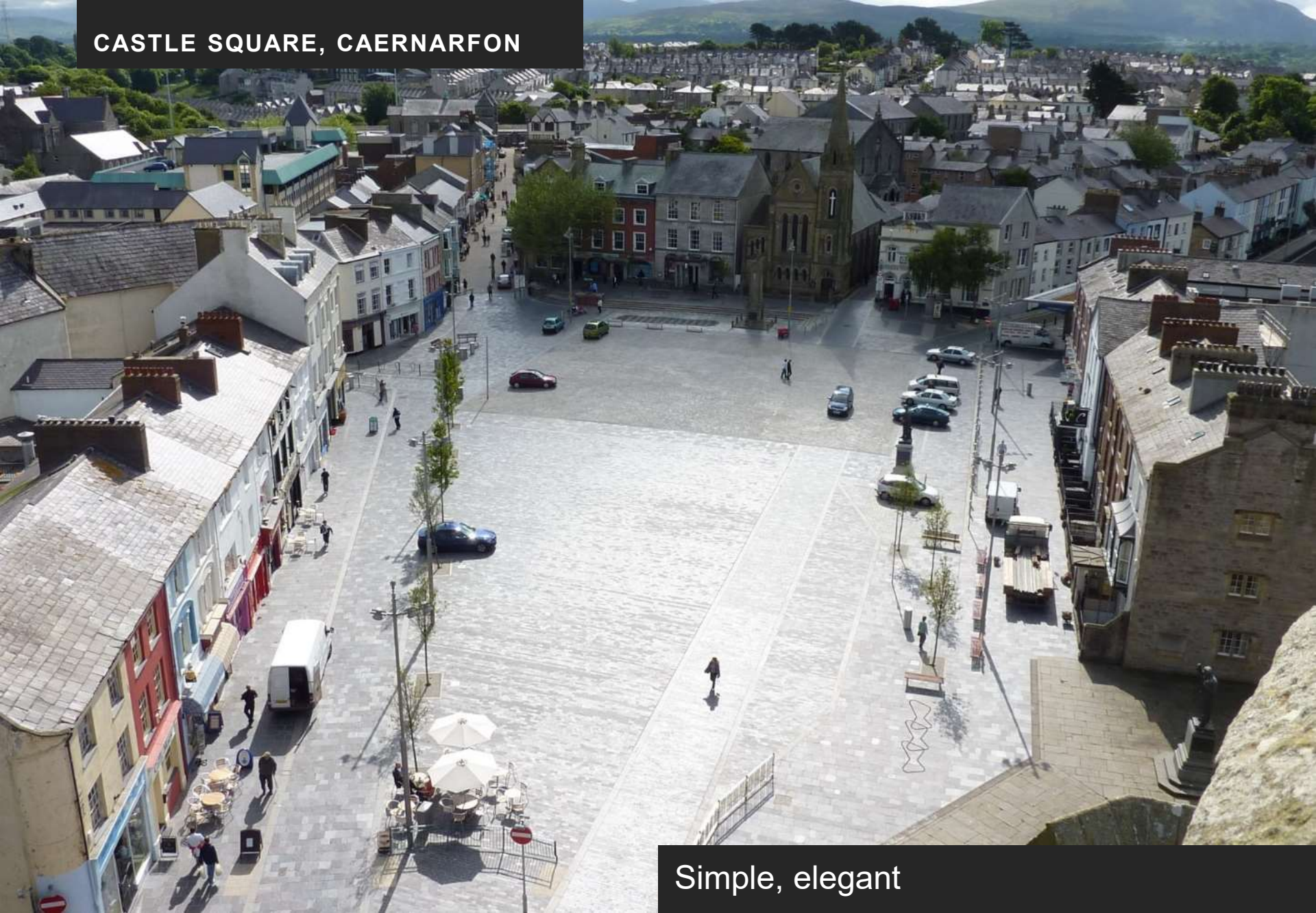
Instil confidence



In November 2018 the work was finished.

Brand loyalty

CASTLE SQUARE, CAERNARFON



Simple, elegant

CASTLE SQUARE, CAERNARFON



Previously dominated by highway



A PLACE PEOPLE SPEND TIME

International Making Cities Liveable Design Award: Honourable Mention for Design Excellence 2015

Transport Practitioners Awards runner-up, The Urban Transport Design Award 2011

Urban Design Awards, Practice Award runner-up 2010

Castle Square - After

...AND MONEY



Castle Square - After

MAKES SPACE FOR EVENTS



PLACES FOR PEOPLE ACCOMMODATING TRAFFIC



Chester: Frodsham Street

RESPECTING THE HISTORIC ENVIRONMENT



Chester: Frodsham Street

GENERATES SOCIAL AND ECONOMIC ACTIVITY WHILST ENABLING BUS PENETRATION TO THE RETAIL CORE



Winner: CIHT Creating Better Streets Award 2018

Winner: The Urban Transport Design Award 2018







Chester: Frodsham Street

Praise from Blind users on the access group

“This is not a shared space as I understand the definition...”


“the really amazing thing, the area reserved for pedestrians has been completely cleared of all obstacles ... I found this incredibly liberating... I found myself walking faster and faster up and down the street, not quite believing it could be so clear.”

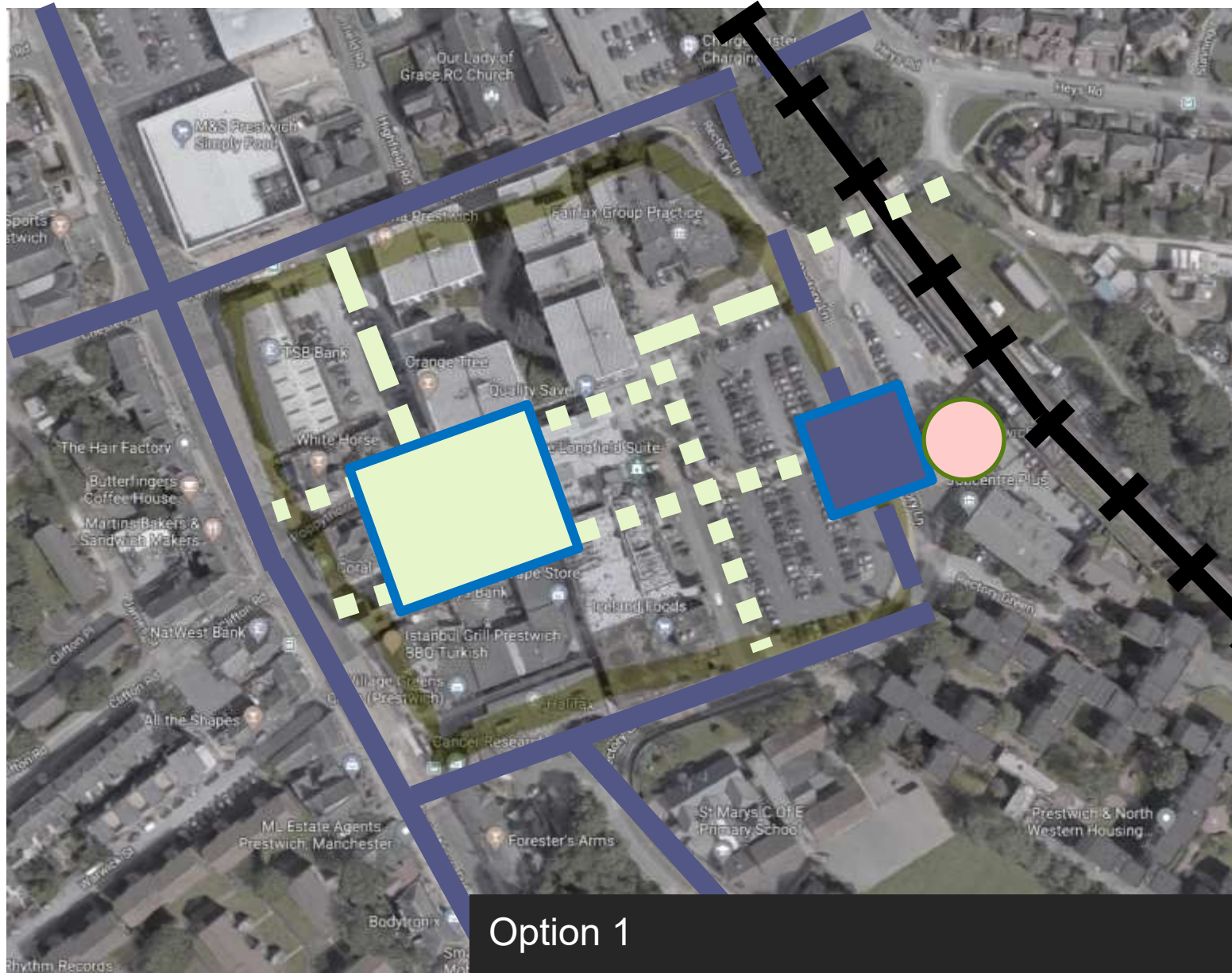
*“...having now experienced this, as I told the officials present, **“when are you going to do the same to all the other streets in Chester”**. Honestly, it is really great. I can't see any disadvantages to it.”*



Easy access for all users

MOVEMENT – PLACE FRAMEWORK

-  Pedestrian
-  Ped Priority
-  Informal St
-  Traditional St



Option 1

Thank You!



Defining the cities
of tomorrow