

JOB DESCRIPTION

Director of Masterplanning and Urban Design

Remuneration – Negotiable based on experience and seniority

Permanent

London, United Kingdom

Company Information:

Tyréns is one of Europe's leading inter-disciplinary urban planning, environment, mobility and infrastructure design consultancies. We specialise in the delivery of high-quality solutions that promote sustainable development, economic regeneration, urban realm enhancement and transport connectivity. Founded in 1942, Tyréns has around 2,800 employees and subsidiaries across the UK, Sweden, Denmark and Estonia.

The Tyréns UK business is based in London and the client service offering is currently focused around the three key design, planning and strategy disciplines of; masterplanning and urban design, landscape architecture, and transportation and mobility, with a new business area in smart cities and digital consultancy. The London office is in early stages of growth with the support of a growing global company and sister firms AKT II and Hilson Moran in the UK. Together, the three firms form part of the Tyréns UK Holdings Group. The Tyréns Group globally invests over 10% of profits into research and development across the built environment annually. The Group also has offices in Manchester and Oxford.

The successful Director of Masterplanning and Urban Design will work alongside a number of fellow Directors, Associates and senior staff and will be expected to secure and deliver of a range of commissions for the studio, as well as provide strategic direction for the masterplanning and urban design sector's growth, covering UK and international markets. Equally, the Director is expected to develop internal and external client and key stakeholder relationships in line with the firm's marketing plan, while coaching the team through these processes. The Director will also have other general operational responsibilities across the office commensurate to the level of the role.

As the Tyréns UK business is currently at an early stage of growth, the Director will be expected to make significant strides towards building the studio's design culture and client base, as well as setting standards for cutting edge technical design leadership beside the Managing Director and other Directors and Associate Directors.

This demanding yet rewarding role will in turn offer outstanding career development and an opportunity to help shape our business.

Role & Responsibilities:

The Director role involves leading the masterplanning and urban design offer for Tyréns UK, working alongside the Managing Director, and developing project solutions to respond to a wide range of circumstances including:

- Greenfields and brownfields masterplanning
- Private developments
- Town centre/CBD regeneration strategies
- Transport corridor regeneration plans
- Government initiated planning projects
- Public-private infrastructure led projects
- Viability and funding assessments and strategies
- Resilience strategies
- City-wide strategic development plans
- Regeneration strategies
- Public realm schemes
- Masterplans in other sectors such as aviation or sports
- Design guidelines and codes

We are looking for an experienced, strategically-minded and results-driven practitioner, with an accomplished international and UK background in the conceptualisation, communication, management and development of complex urban problems at a range of scales. The person should have a clear commitment to an integrated design philosophy and be capable of bringing together, in an innovative and efficient manner, a broad range of specialist contributors across business and disciplines. They should be capable of communicating complex design concepts simply and efficiently to multi-national clients and managing multiple projects and teams.

The ideal candidate will have the ability to lead client-facing engagement for a range of different clients, including private developers, institutional customers and public sector bodies. The Director should be capable of winning work (with guidance based on level of experience), from client development, through bid strategy and execution, to project delivery and completion. In addition to design core skills, analytical capabilities including

knowledge of urban design, masterplanning, transport planning, the real estate market, development policy, and current industry trends will be beneficial.

As a senior member of staff, the responsibilities shall include, but shall not be limited to the following:

- Preparation and refinement of sector specific sales and client marketing plans.
- Develop long-term working relationships and collaborative agreements with key clients.
- Identify key decision makers in each target client organisation and develop key relationships leading to the growth of a pipeline of new opportunities.
- Responsible for winning work through maximising additional/repeat/follow-on work from clients. Help drive innovation in service offerings.
- Technical leadership and client care on key active projects.
- Develop and lead on client presentations, tender interviews and practice to practice presentations.
- Development of a strong industry profile and act as a knowledge base for key clients.
- The ability to clearly communicate technical and design concepts through reports and presentations.
- Assisting in research and development initiatives, knowledge dissemination and implementation.
- Prepare and assist in the drafting of technical brochures, presentations and literature to promote the Practice.
- Overall project management including programme, quality control, technical management and delivery.
- Act as a senior representative of the Practice in presenting the business to Clients, peers and at industry groups.

Competencies:

- Excellent interpersonal, communication and negotiation skills, and the ability to develop and maintain mutually beneficial internal and external client and stakeholder relationships, frequently in politically sensitive environments.
- Ability to understand, probe and translate material produced by technical specialists for communication to clients.
- Ability to win new work independently.
- Ability to project manage work within identified budget.

- Experience and understanding of working in a liberal and progressive equal opportunity team environment comprised of diverse individuals.
- Willingness and ability to be proactive in securing new work as part of the team and individually.
- Experience of client facing needs.
- Experience as Project Director of complex multi-disciplinary masterplanning and urban design projects.
- Able to manage and mentor team leaders of multiple projects.
- Ability to author reports, designs and communications for issue.

Personal Attributes:

- Relevant combination of degrees, experience and charterships.
- Sharp commercial acumen and ability.
- Entrepreneurial spirit.
- Happy and comfortable in the public eye to represent the company at networking and speaking engagements, including pitches.
- Enjoyment in being part of, as well as leading, managing, motivating and training, a successful and productive team.
- Thrives in highly pressurised and challenging working environment.

We Offer:

- Global experience
- Investment in the progression of both our team and business
- Competitive remuneration package commensurate with experience
- Opportunities for merit-based progression to director level
- Ownership of your career
- The chance to thrive, backed by a great team and company

The job description reflects the core activities of the role and is not intended to be all-inclusive; other duties within the group/department may be required. The job description will be reviewed regularly and where necessary revised in accordance with organisational needs. Any major changes will be discussed with the employee.