

Cheriton Road residential redevelopment, Eastleigh.



**URBAN
DESIGN
GROUP**



Winchester
City Council

feria
www.feria-urbanism.co.uk

PLACE SHAPING FOR A BETTER QUALITY OF LIFE

Tuesday March 10th 2015
1.00pm — 5.00pm

The Walton Suite, Winchester Guildhall,
The Broadway, Winchester, SO23 9GH.
*For members and officers from
Winchester City Council only.*

Monday March 16th 2015
1.00pm — 5.00pm

Point Theatre, Leigh Road,
Eastleigh, SO50 9DE.
*For members and officers from
Eastleigh Borough Council only.*

Tuesday March 24th 2015
6.00pm — 8.00pm

Point Theatre, Leigh Road,
Eastleigh, SO50 9DE.
*A joint session for members and officers
from both Winchester and Eastleigh.*
BUFFET INCLUDED

You are warmly invited to take part in a series of specially-designed training events about the importance of quality in design in the built environment.

This training series is the result of a joint project between Winchester City Council and Eastleigh Borough Council and is supported by the Urban Design Group.

The series will be organised and run with support from FERIA Urbanism, a south-coast planning and urban design practice.

|||||

The purpose of the training series is to provide members and officers with an insight into the way the design of the built environment needs to be considered to ensure that it enhances quality of life.

The final report of the Farrell Review, a national review of architecture and the built environment, was published in March 2014.

The review was an initiative from Government but independently run by a panel of industry leaders with a breadth of experience that covered education, outreach, urbanism, architecture, property and philosophy.

|||||

One of the key conclusions of the Farrell Review is that places across the country would be greatly improved if the people who make decisions about our built environment, such as elected members and local authority officers, were empowered by an understanding what makes places work for people.

It recommends that newly elected councillors who already receive mandatory training on financial and legal duties should receive “place-making and design training” too. In order to achieve this, it encourages training events that can better inform and educate those who make the all-important decisions.

The Farrell Review also asks for an increased focus on the civic value of well-designed public spaces, streets and amenities and the character and needs of existing communities, instead of a narrow focus on architecture. These training events are a direct response to these recommendations.

|||||

The outcome of the training series will be a set of skills, techniques and ideas that members and officers can take away and apply in their everyday working environments.

In order to assist this application, the training events will also consider design in the context of the National Planning Policy Framework (NPPF). The training events will be specifically designed for the Winchester and Eastleigh context and will use local examples to illustrate the issues highlighted in both the Farrell Review and the NPPE.

We encourage all those invited to take part as we firmly believe the training series will be enjoyable, useful and thought-provoking. Do please respond to confirm your attendance. More detailed information about each event will be issued nearer the time. We look forward to hearing from you.

John Hearn

**Urban Design and Major Projects Officer
Winchester City Council**

jhearn@winchester.gov.uk
01962 848354

Mark Waller-Gutierrez

**Implementation and Design Manager
Eastleigh Borough Council**

mark.waller-gutierrez@eastleigh.gov.uk
023 8068 8164