

The National Conference on Urban Design

20-21-22 October 2011 – Greenwich & Deptford

Cities 2030

Live – Work – Play

What action do we need to take now to create a high quality of urban life for all in 20 years time?

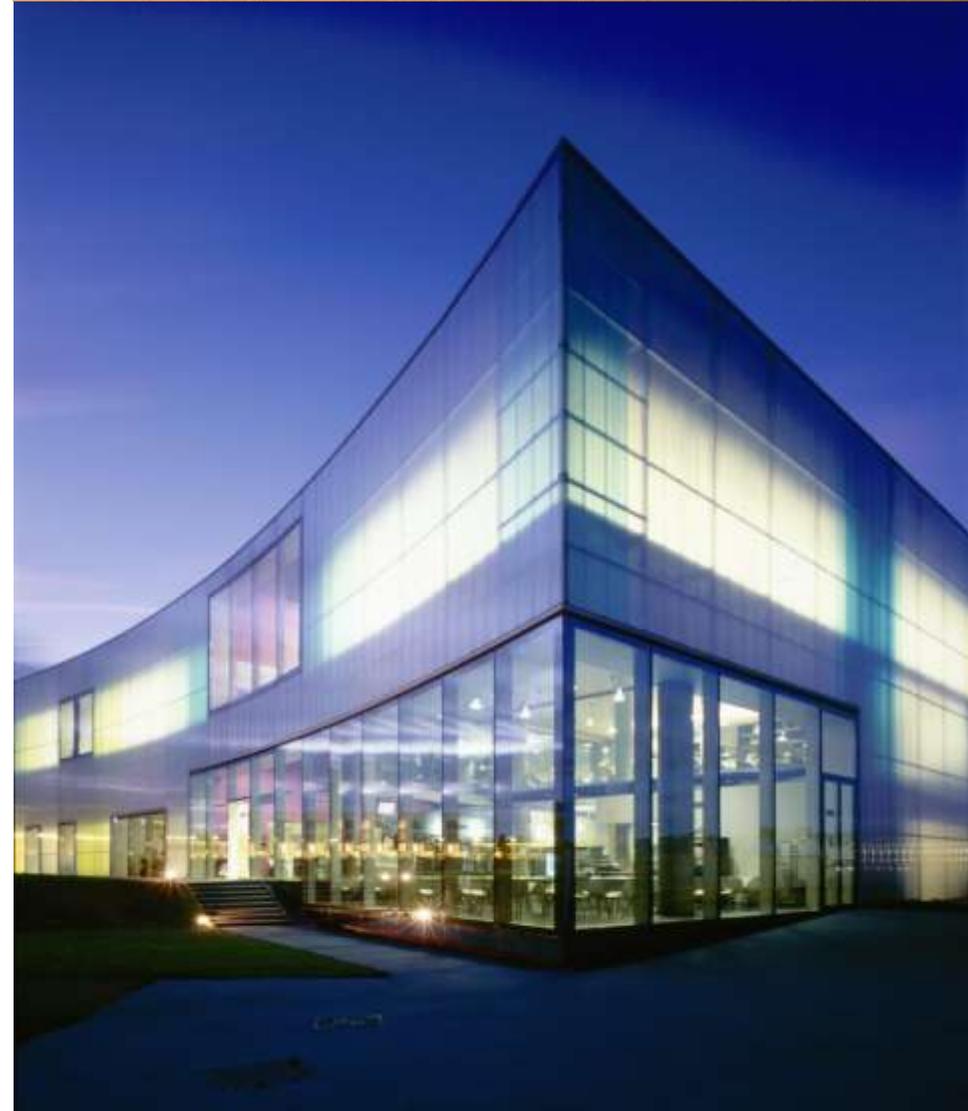
+ *Olympic Legacy*

The Urban Design Group's Annual Conference for 2011, presented in collaboration with University of Greenwich and sponsored by Savills.

- University of Greenwich
- Laban Centre (Stirling Prize Winner 2003)
- Devonport House



**URBAN
DESIGN
GROUP**



Thursday 20 October, 10:00-17:00 – Conference fringe event – **Reinventing Greenwich!**

Free design charette for young urban design practitioners – with STREET

This free event offers young practitioners - especially those having difficulty starting out in their career - an opportunity to help create a vision for the Greenwich World Heritage Site. Working in small groups, with a team of expert mentors on hand, you will spend the day generating new designs and plans for Greenwich town centre. There is no charge for the event but you will need to buy your own food and refreshments. Spaces are limited to a maximum of 32 so be sure to book your place without delay!



Have you got what it takes to help reinvent Greenwich?

There have been many different schemes suggested for Greenwich over the years, all designed to make the most of the World Heritage Site. However none of these new visions have been implemented, either due to financial difficulties, political opposition or the supposedly insurmountable traffic problems.

Do you have the ability and insight to come up with a vision for the World Heritage Site that will win through?

- 10.00 Registration at the Clore Learning Centre which can be found in the Discover Greenwich complex, part of the Old Royal Naval College & 100 metres from Cutty Sark.
- 10.20 Welcome & introduction from Geoff Belcher (Coordinator, of the Greenwich World Heritage Site)
- 10.45 Walkabout & Placecheck with experts including Geoff Belcher, Robert Huxford (Director, Urban Design Group) & Noha Nasser (Senior Lecturer, School of Architecture and Construction, University of Greenwich)
- 11.45-13:00 Design workshop
- 14:00-16:30 Continuation of design workshop
- 16:30 Exhibition and discussion of proposals
- 17:00 Close (next event will follow at 19:00, including a report from the afternoon workshop)



For further information or apply for your place, please email admin@udg.org.uk as soon as possible providing your contact details, qualifications, interests/socialisms and any professional affiliations.

The workshop is independent of the main conference. You don't need to be registered for the conference to take part. The event is aimed at younger professionals, particularly those having difficulty starting or progressing their career, but more experienced professionals are welcome too.

Closing date for booking: Friday 14 October 2011

Followed by... STREET Young Urban Designers Event

17:00-18:00 – The Old Brewery Bar (downstairs in the same building as Clore Learning Centre) <http://www.oldbrewerygreenwich.com/find-us/>

Informal networking event open to all students & young urban designers.



Thursday 20 October 2011 Olympic Park Tours

Option 1: Coach tour

Start time: 15.30

Please arrive at Pudding Mill Lane Station (DLR) by 15:15, in time to board the coach at 15:30.

Important: You will need to bring a valid passport/driving licence to confirm your identity.

Limited to 30 places – first come, first served.

Booking closes on 10th October or as soon as the 30 places are taken.

You must be registered as a delegate for the Friday conference to attend.

Please contact admin@udg.org.uk to secure your place.

Option 2: Walking Tour

Start time: 15.30

Please meet outside Pudding Mill Lane Station. We will then take the 400metre walk to the View Tube and then along a section of the Green Chain to view the Olympic Park construction site.

Please contact admin@udg.org.uk to secure your place.

At the end of the tours delegates may wish to visit the newly opened Westfield Centre in Stratford before travelling on to Greenwich for the evening seminar.

For those delegates who are unable to attend on Thursday there will be a further walking tour of the Olympic Park on the morning of Saturday 22 October, meeting at Pudding Mill Lane at 10am. This tour will be led by Dr Sebastian Loew.



Thursday 20 October, 18:00-21:00

University of Greenwich, Queen Mary Building (Room 015-023)

Greenwich looks to the future - Evening seminar and reception hosted by University of Greenwich

- 18.00 Guests arrive
- 18:30 Welcome address - Professor Neil Spiller, Dean of School of Architecture , Design and Construction, University of Greenwich
- 18:45 Keynote presentation - Nic Clear, Academic Leader in Architecture Design, School of Architecture, Design & Construction, University of Greenwich
- 19:15 Report from *Reinventing Greenwich* design charette which took place earlier in the day - Geoff Belcher, World Heritage Site Co-ordinator, Greenwich Foundation and Robert Huxford, Director, Urban Design Group
- 19:45 Reception & networking
- 21:00 Close



Friday 21 October 2011, 9:00-17:00

Cities 2030: Live – Work – Play

The Urban Design Group's annual conference for 2011, run in collaboration with University of Greenwich.

Venue: Trinity Laban Dance Centre (2003 Stirling Prize Winner)

The Laban Centre, designed by the Swiss team Herzog & de Meuron (who gave Bankside power station a new lease of life as Tate Modern) has brought glamour to this historic part of London and has helped to catalyze regeneration.



Friday 21 October 2011 – Programme

9.00 Registration

9.30 Welcome & introduction - **Amanda Reynolds**, Chair of Urban Design Group & Director of Amanda Reynolds Urbanism

9.40 Opening address
Nick Raynsford, MP for Greenwich and Woolwich

Session 1: Legacies and Lessons

Chaired by Amanda Reynolds

10:00 London Docklands Development Corporation (LDDC): 30 years on

Barry Shaw, former Head of Urban Design, London Docklands Development Corporation. Currently Head of Built Environment at Essex County Council & Director of the Essex Design Initiative.

The past 30 years have seen the London Docklands transformed from a derelict port into a major global financial centre with hotels, exhibition facilities and an airport. But the journey was no means straightforward and there are many lessons to be learned. Barry Shaw is one of the UK's leading authorities on regeneration and design.



10:20 2012 Olympic Legacy
Niall McNevin, Director of Planning Urban Design and Sustainability, Olympic Park Legacy Company

The Olympics Park is probably the UK's only current "big idea" development. It encompasses countless examples of current best practice – including grey water recycling, green infrastructure, passive heating and cooling of buildings, district heating and cooling systems – and reflects the full spectrum of contemporary approaches to design for sustainable and active lifestyles.



10:40 Regeneration through showcase projects – Does it work?
Richard Walker, Urban Designer, Associate Director Savills
An assessment of whether major events and showcase projects can bring about real and durable change to an area.



11:00 Discussion

11:20 Tea & coffee

Session 2: Urban Visioning

Thinking about the future

Chaired by **Alastair Donald**, Researcher at Martin Centre for Architectural and Urban Studies, University of Cambridge & Associate Director of the Future Cities Project

11.40 21st century urban design

A critique and a challenge from session chair **Alastair Donald** followed by responses and vision from leading design practitioners.

What should we be aiming for in 2030 and how do we achieve this?

11.50 **Helle Søholt** - Partner Gehl Architects & UDG Patron

12.05 **Carl Vann** – Director, Pollard Thomas Edwards Architects

12.20 **Charles Scott** - Associate, Sheppard Robson

12.35 Discussion

13:15 Lunch

Le Corbusier argued that 'movement is the law of our existence: nothing ever stands still'. And in the 20th century the imagination of the urban future stretched to visions of walking cities, mobile cities, floating cities, submersible cities, flying cities and space cities. The 'walking city' was a city that walked - literally conveying its population to new locations at their whim, simply for a change of scenery.

Today - when the 'walking city' has come to mean simply a city in which you walk - has thinking about the future become overly pedestrian? What are the exciting new visions that will frame the urban design solutions of the future? Perhaps epitomised by Sixtus V's Rome and Baron Haussmann's Paris, grand visions have always influenced the design and layout of urban space, and in 1909, Daniel Burnham – in thrall to the commercial exuberance of Chicago - urged 'make no little plans'. Today, half a century on from MK – and the collapse of the technological optimism of the 1960s - there have been no new plans, big or small, for a new UK city. Indeed, recently, from the industrialising cities of China to the 'Evil Paradise' of Dubai, emerging cities in the more dynamic parts of the world, and the urban design ideas they are based on, are often viewed suspiciously.

So what's the big idea today? In the UK, while current political ambitions eye the creation of a Big Society, urbanistically, sights are self-consciously set on small scale, piecemeal interventions. Aside from the odd technological utopia and eco city, many visions of the future are rooted in the past, from preservation projects and creating urban memory to the recreation of the pre-modern urban forms of the compact city. So why is this? And is it a good thing? Given that from North Peckham estate to Thamesmead, South East London is pockmarked with the infamous results of previous Big Ideas and comprehensive planning efforts, many would argue we are right to ditch the visionary city. Are they right? And either way, what are the consequences for urban designers faced with thinking about the future?

Alastair Donald, chair of session 2, provokes speakers and delegates to assess contemporary approaches to urbanism.



Session 3: Streets and Public Realm 2030

Chaired by **Alan Baxter** CBE, Alan Baxter Associates

The 20th century saw street design become increasingly distorted by the need to alleviate the most detrimental effects of the car including segregation, urban ring roads and *cul-de-sacs*. How can we respond more sympathetically to the needs of all street users in the 21st century?

14.00 How do we use our streets?

Mike Biddulph - Senior Lecturer in Urban Design, University of Cardiff

Following an extensive UDG supported research project, using time-lapse photography to record how different types of streets are used, Mike Biddulph will present his conclusions.



Comparing street life in a home zone and a traffic calmed street

BiddulphMJ 4 videos Subscribe



Are our streets fit for purpose? Do they enable us to adopt free and healthy lifestyles? Do they support social contact and enable us to lead fulfilled lives? What do 21st century streets need to do?

14:20 **Is Shared Space the answer?**

Stuart Reid - Director Sustainable Transport and Communities, MVA Consultancy. Co-author Manual for Streets.

The Department for Transport commissioned an MVA team led by Stuart Reid to produce research-based guidance for publication in October 2011. Stuart will discuss the findings and assess whether shared space is destined to become the ubiquitous pattern for 21st century public realm.



14:40 **Technological solutions: Is Intelligent Speed Adaptation the answer?**

Professor Chris Lines - Visiting Professor at University College London & formerly Transport for London



Professor Lines will look at how new technologies could be used to control the speed of vehicles, ensure the safety of vulnerable road users and free designers to design positively for people and place.

15:00 Discussion

15:20 Tea / Coffee

Session 4: Making it happen

15.40 The Role of the Developer

Mark Curry – Senior Development Manager, Grosvenor

16:00 Cities 2030 Debate: Do we have the answers? And are we really sure about the questions?

Chaired by **Noha Nasser** - Senior Lecturer, School of Architecture and Construction, University of Greenwich
Panel Includes:

- **Joanne Cave** - Partner, David Lock
- **Professor Marion Roberts** - University of Westminster
- **Brenda Puech** – Director of Consultancy, Centre for Accessible Environments

16:50 Summing up by Amanda Reynolds

17:00 Close

Education Fringe Meeting

17:30-18:30 - Devonport House, King William Walk, Greenwich

- UDG Education Event for all those involved in urban design education. The focus will be upon promoting courses; research and building links with practices.
- Meet in the Admiral's Bar, Devonport House for informal discussion and a chance to catch up with fellow urban design educators.

Urban Design Group Annual Dinner 2011

Venue: Devonport House, King William Walk, Greenwich



19.00 Reception in the Admiral's Bar

19:30 Dinner in the Nelson & Hamilton Room, with opening address from Geoffrey Belcher, World Heritage Site Co-ordinator, Greenwich Foundation.



Saturday 22 October: Walking Tours - Morning

Tour 1: Greenwich Peninsular & Millennium Village

Start time: 10am in Peninsular Square outside North Greenwich Tube Station (Jubilee Line)

Led by Bridget Sawyers – Chief Executive, Architecture Centre Network

Tour 2: Olympic Park via the Green Chain

Start time: 10am outside Pudding Mill Line DLR Station

Led by Dr Sebastian Loew



Greenwich Millennium Village



Ravensbourne Design Centre (2011 RIBA Awards)

Saturday 22 October: Walking Tours - Afternoon

GREENWICH WORLD HERITAGE SITE

- Meet for lunch at 12.30 at Bar du Musée, Nelson Street, Greenwich (optional)
- 13.30 Tour commences – led by Pieter Van De Merwe
- Meet outside Café Rouge at the junction of Stockwell Street and Greenwich High Road



Greenwich Foot Tunnel with view of Canary Wharf and Docklands



The Queen's House, 1614-17 (Inigo Jones)



Cutty Sark - Currently undergoing multi million pound reconstruction and refurbishment.



St Alfege Church, Greenwich

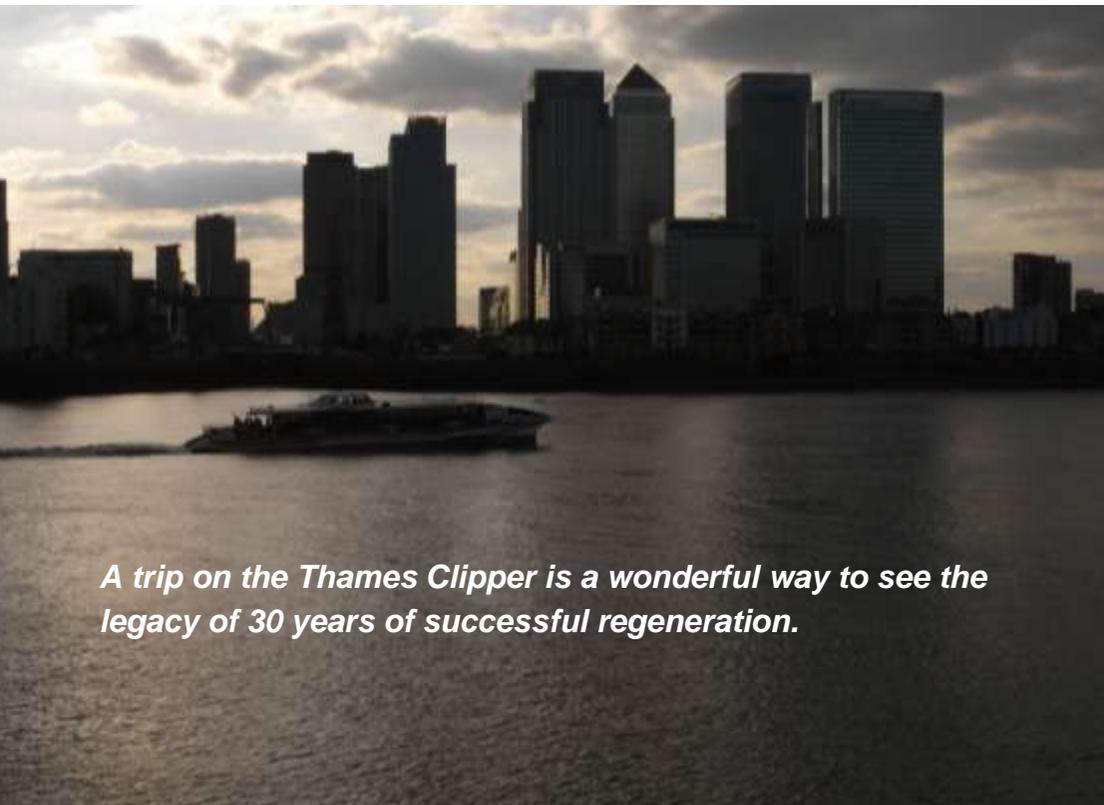
DIY Tours

There are many other sites to see if you want to extend your stay in the area...



Sutcliffe Park

This award winning sustainable drainage scheme has turned bleak playing fields into a multi-use wetland, doubling the number of visitor who stay for twice the amount of time and providing vital flood protection for the shopping centre downstream.



A trip on the Thames Clipper is a wonderful way to see the legacy of 30 years of successful regeneration.



Registration Form

The National Urban Design Conference

Thursday 20 October	<ul style="list-style-type: none">• 15:00 - Tours of Olympic Park• 18:00 - Greenwich Looks to the Future <i>Evening seminar and reception at University of Greenwich</i>
Friday 21 October	<ul style="list-style-type: none">• 9:00 to 17:00 - Cities 2030: Live, Work, Play <i>Full day conference at Laban Dance Centre</i>• 19:00 - UDG Annual Reception & Dinner <i>Devonport House</i>
Saturday 22 October	<ul style="list-style-type: none">• Walking tours (morning and afternoon)

Prices

The National Urban Design Conference is a not for profit event. It is run to cover only its costs in order that as many people as possible from different backgrounds can attend.

- There is no VAT payable for the conference, the dinner or the walking tours.
- Menus for the dinner will be sent after booking

Delegate Rates –All events Thursday-Saturday inclusive	<i>Tick as applicable</i>
Non-UDG Member (includes one year's UDG membership worth £40.00)	£179.00 <input type="checkbox"/>
UDG Member	£139.00 <input type="checkbox"/>
Civic Societies and other voluntary sector / Retired	£125.00 <input type="checkbox"/>
Conference Reception and Dinner Only	£45.00 <input type="checkbox"/>
<i>If you do not wish to attend the conference dinner, please deduct £20.00 from any of the rates above.</i>	
Bursaries are available for students / unwaged delegates and special rates can be offered for block bookings. <i>Please contact the UDG office for further details: admin@udg.org.uk</i>	

Delegate Details

First name:	Surname:
Job title:	Organisation name:
Address:	
Postcode	
Contact Telephone:	Email address:
Please indicate any special dietary requirements:	

Payment details

- I enclose a cheque made payable to **Urban Design Services Limited** for £
 - I will pay by PayPal upon confirmation of my booking: <http://www.udg.org.uk/join/pay-online>
- Please do not attempt to pay in advance of
- Please Invoice my organisation:

(Invoices are due for payment within 14 days)

Contact name:	Purchase order no.
Address:	

Please send your completed booking form and payment to **UDG Conference, Urban Design Services Limited, 70 Cowcross Street, London EC1M 6EJ.**

We will send an email to confirm your booking. Please don't hesitate to phone at any time if you have any questions about the conference (020 7250 0892).

Cancellations

We will do our utmost to refund fees if you make a booking and are unable to attend, providing you inform us by **14 October 2011**, one week before the event. Requests for refunds after this date cannot be guaranteed.



***The National Conference on Urban Design 2011
Greenwich – Deptford – Olympics***